

Union Square Partnership Community Opinion Survey Fall 2009

IN AUGUST 2009, the Union Square Partnership emailed our second annual community opinion survey to local residents, businesses, office workers and other interested stakeholders in order to collect feedback on existing programs and to assist in identifying and providing for community needs in the future. The survey contained both multiple choice and open response questions, and explored topics ranging from the Partnership's provision of basic quality-of-life services to marketing and business service programs. Over 300 responses were received, and represented a broad cross-section of neighborhood constituencies.

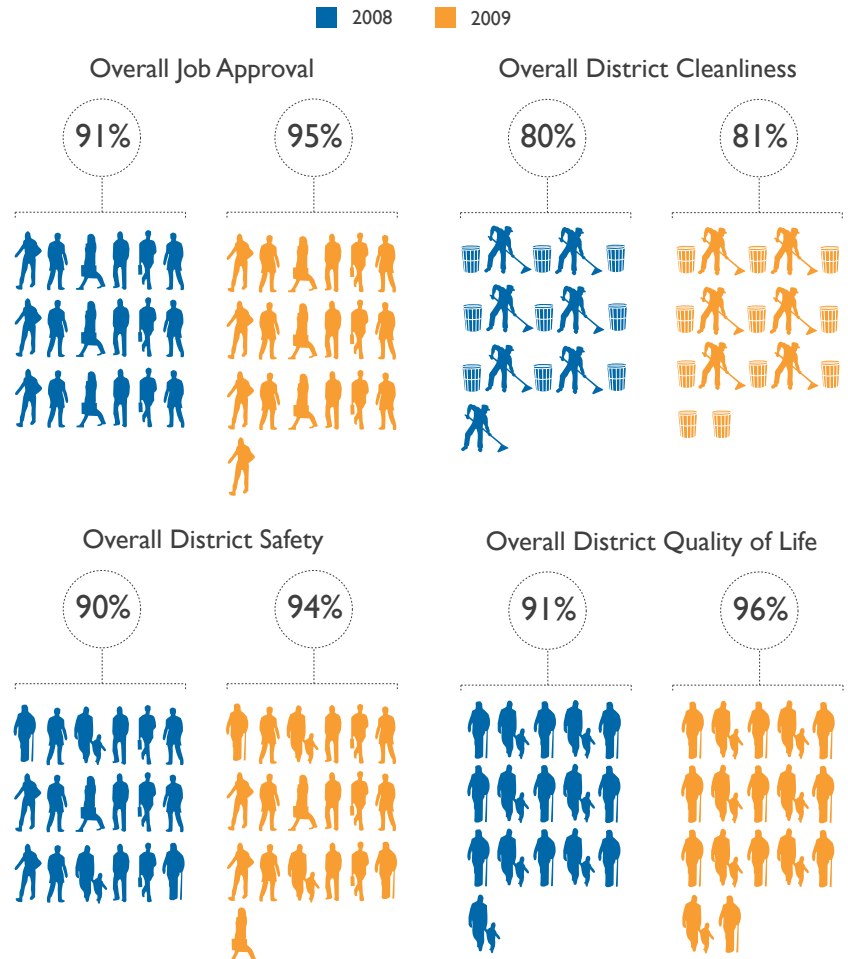
Survey responses related to quality of life issues such as cleanliness and safety revealed that the community is overwhelmingly supportive of current sanitation and public safety services provided by the Partnership. Over 80% of those surveyed are satisfied with our Clean Team effort, which sweeps and powerwashes district sidewalks and in the park, while 94% of respondents are satisfied with the presence of public safety officers and NYPD paid detail employed to patrol the neighborhood. These numbers represent improvements over last year's survey, and the Partnership will continue to work hard to meet the needs of our constituents. In all, over 95% of those surveyed are satisfied with the Union Square Partnership's efforts to clean, promote, and beautify the community.

The Union Square Partnership will look closely at the data supplied by the survey and will use the information to improve service delivery, and develop new programs and events for the neighborhood. We want to thank everyone who participated in the survey and will report on next steps at our 2010 Annual Meeting.

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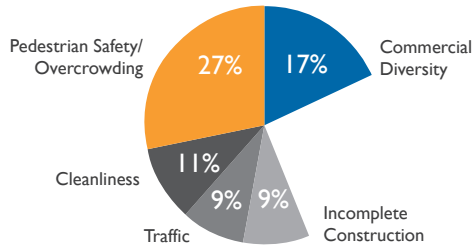


USP JOB APPROVAL SCORECARD

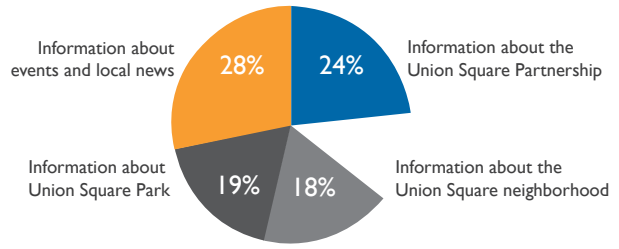


COMMUNITY OPINION SURVEY RESULTS

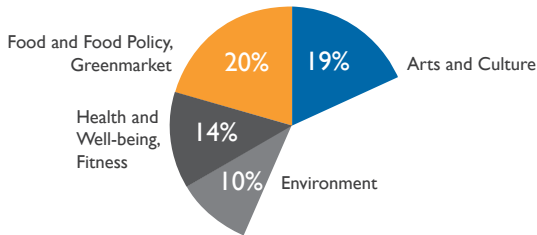
What is the single most important issue facing the Union Square neighborhood today?



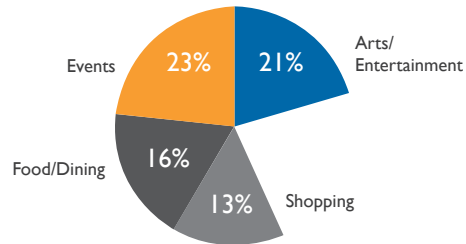
For what purpose have you visited the Partnership's website?



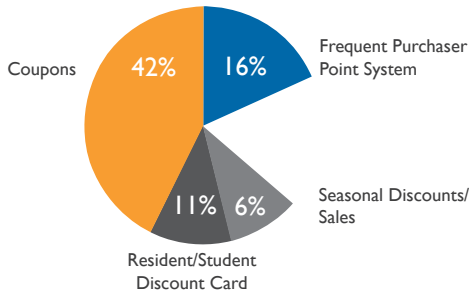
So that the Partnership may plan for potential future programs and events, what subjects would you be interested in finding out more about?



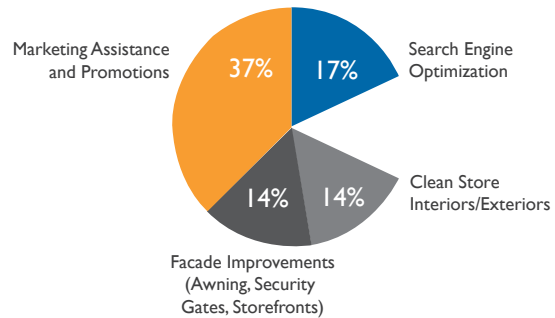
On what subjects would you like to receive more specific or targeted information or announcements?



In the current economic climate, what specific types of promotions or services could local businesses offer that would interest you?



If you own or manage a business in the area, which of the following programs would be of interest to you?



For more information, contact:
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The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit unionsquarenyc.org

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