



NEWS

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UNION SQUARE PARTNERSHIP ANNOUNCES 2010 "SUMMER IN THE SQUARE" SCHEDULE

Free Entertainment for All Ages Every Thursday in Union Square Park

New York, NY (June 15, 2010) – The Union Square Partnership today announced the 2010 schedule for *Summer in the Square*, a free, weekly entertainment series in Union Square Park. Running every Thursday from June 17th through August 12th beginning at 7 AM, the series will offer an electrifying blend of fitness classes, children's programming, free music and theatrical performances.

"*Summer in the Square* is a perfect opportunity to experience the dynamic programming that makes Union Square one of the most unique districts in New York City, and this year is no exception," said Jennifer Falk, Executive Director, Union Square Partnership. "Our 2010 line-up features an increased focus on health and fitness with the addition of running classes and Mommy & Me Yoga to the morning schedule and wraps up every Thursday with a live musical performance by a New York-based artist."

Fitness in the Square

Building on the success of last year's fitness programming, a new **running** class, The Basics of Running 101, has been added at 7:00 AM. Runners will meet at the George Washington statue in the park's South Plaza for a jog through the district. The fitness schedule continues with open level **yoga** class at 8:00 AM. The classes will rejuvenate participants amidst the beauty of the park's south end and will be led on a rotating basis by Union Square-based studios OM yoga, Ishta Yoga, Yogaworks, Jivamukti Yoga, Prana Power and Laughing Lotus Yoga. And at 9:00 AM, check out **low-impact cardio** workout with Brooklyn Bridge Boot Camp. USP's running and yoga classes are presented in partnership with lululemon athletica, all classes are accessible to all ages and abilities.

Kids in the Square

Children's programming kicks off at 10:00 AM with USP's new **Mommy & Me Yoga** class, presented by Yogi Beans in the north end playground. The program is designed to help children ages 2 to 10 years old develop better body awareness, coordination, flexibility and self-confidence. Yoga introduces children to a physical activity that is noncompetitive, while instilling a sense of calmness and relaxation. The fun for kids continues at 12:00 PM back on the South Plaza, with music, dancing and puppeteers and more. Performances will feature popular kid-friendly acts such as **Baby Loves Disco**, **City Parks Foundation's Sleeping Beauty**, **Princess Katie & Racer Steve** and **Hot Peas N Butter**.

Music in the Square

Festivities end each Thursday with a 6:00 PM musical performance presented by Live @ Best Buy, and on select days tango dancing and Broadway casts at 4:00 PM, family-friendly evening theatrical and musical performances representing a variety of genres electrify the stage in the

South Plaza of Union Square Park. This year's performers include **M.E.L. Music Equals Love, The Stephen Beasley Project, Danni Rosner** and **The Hipstones**.

The Union Square Partnership thanks the 2010 Summer in the Square sponsors for their generous support including Batiste, Live @ Best Buy, Con Edison, T.G.I. Friday's, New York University, ORDA Management, The New School, Whole Foods Market, Baby Loves Disco, Brooklyn Bridge Boot Camp, Gazillion Bubble Show, lululemon athletica, Yogi Beans, Million Dollar Quartet, Rock of Ages, 14th Street Y, McBurney YMCA and the NYC Department of Parks & Recreation. A complete schedule of activities and performances is available at www.unionsquarenyc.org.

2010 "SUMMER IN THE SQUARE" SCHEDULE OF EVENTS

Fitness in the Square

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| 7:00 AM | Basics of Running 101
Runners meet at Washington statue, South Plaza |
| 8:00 AM | Open Level Yoga
Classes are led by Union Square-based studios, South Lawn behind Washington statue |
| 9:00 AM | Low-Impact Cardio
Classes led by Brooklyn Bridge Boot Camp, South Lawn behind Washington statue |

Kids in the Square

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| 10:00 AM | Mommy & Me Yoga
Presented by Yogi Beans in the new playground, enter along the 16th Street transverse |
| June 17th | 12:00 PM Baby Loves Disco |
| June 24th | 12:00 PM City Parks Foundation's Sleeping Beauty |
| July 1st | 11:30 AM Gazillion Bubble Show |
| | 12:00 PM David Grover |
| July 8th | 12:00 PM Hot Peas N Butter |
| July 15th | 12:00 PM Princess Katie & Racer Steve |
| July 22nd | 12:00 PM Baby Loves Disco |
| July 29th | 11:30 AM Gazillion Bubble Show |
| | 12:00 PM Jeremy Plays Guitar |
| August 5th | 12:00 PM Fati & Charles |
| August 12th | 12:00 PM Bari Koral Family Band |

Music in the Square

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| June 17th | 4:00 PM Triangulo Tango |
| | 6:00 PM M.E.L. Music Equals Love |
| June 24th | 6:00 PM Hank and Cupcakes |
| July 1st | 4:00 PM Triangulo Tango |
| | 6:00 PM Evan Watson |
| July 8th | 6:00 PM The Stephen Beasley Project |
| July 15th | 4:00 PM The Lightyears |
| | 6:00 PM Dani Elliot |
| July 22nd | 4:30 PM <i>Million Dollar Quartet</i> |
| | 6:00 PM Danni Rosner |
| July 29th | 4:30 PM <i>Rock of Ages</i> |
| | 6:00 PM The Hipstones |
| August 5th | 6:00 PM Andy Mac |
| August 12th | 4:00 PM Triangulo Tango |
| | 6:00 PM LaRue & the B.U.R.N. U Movement |