

Union Square Partnership Façade Improvement Grant Program



The Union Square Partnership is dedicated to the continued vitality and growth of neighborhood businesses. USP recognizes that façades are a customer's first impression of a business and that owners strive to keep that association positive. To that end, USP offers businesses within the BID district boundaries (see map on reverse) the opportunity to take advantage of a grant program that provides up to \$2,500 to help offset the cost of improvements.

ABOUT THE PROGRAM

Certain physical improvements to buildings and store fronts including new signage, awnings, open-link security gates, and window/door replacements qualify. USP offers graphic design services that businesses can utilize for signs and awnings.

Participants must make sure their designs are compliant with City zoning codes and participants are also responsible for obtaining all necessary permits. USP reimburses after the contractor has completed their work and relevant receipts are presented. Additional details are available at unionsquarenyc.org.

WHEN TO APPLY

Businesses should contact USP before beginning design or construction to confirm your business is eligible and that the project will meet necessary guidelines.

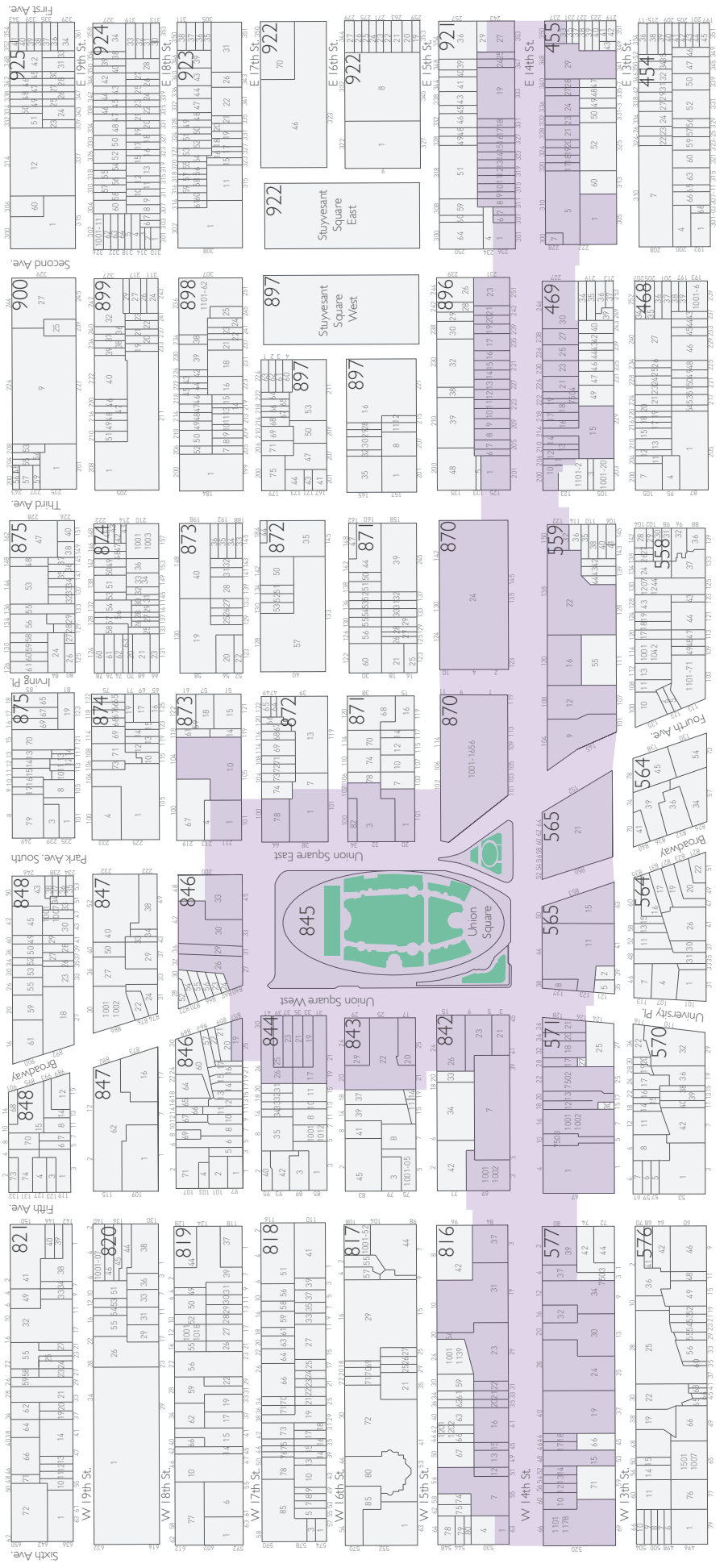


For more information contact:
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The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit unionsquarenyc.org

4 IRVING PLACE
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MAP LEGEND

- Business Improvement District Boundary
- Address
- Block Number
- Lot Number

(May 2009)

Union Square Partnership District Map

