

# Union Square Partnership “Go Green To Save Green” Green Grant Program



## ABOUT THE PROGRAM

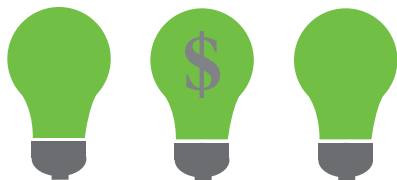
*Go Green to Save Green* is a grant program that alleviates some of the cost to Union Square businesses who wish to make their operations more energy efficient by implementing energy saving measures from surveys performed by Con Edison and NYSERDA.

### Con Ed Energy Survey

A free survey that provides information about ways you can save money on your electric bills. In addition, learn more about the incentives Con Ed provides to help you implement some of the suggested upgrades.

### NYSERDA Energy Audit

An in-depth service that produces a detailed report where you can save. Incentives for additional help making some of the suggested changes are available. This energy audit costs between \$100 - \$400 depending on your business' annual energy usage.



The Union Square Partnership has developed an exciting, simple-to-use program to assist Union Square businesses in a dynamic effort to improve the energy efficiency of their operations, and save money on their electric bills, while making our neighborhood greener in the process.

In an effort to support both goals, USP has launched *Go Green to Save Green* to defer some of the costs associated with making these important upgrades. Depending on the size of your electric bill, USP will award you a grant between \$500 and \$1,000 so you can take advantage of one of two energy audit programs offered by our partnering agencies to help you go green.



### WHEN TO APPLY

Apply before scheduling your appointment with Con Ed or NYSERDA and we will reimburse you the USP grant amount upon receipt of proof of participation.

### WHO IS ELIGIBLE

The *Go Green to Save Green* grant program applies to businesses within the BID district boundaries (see map on reverse), though the Con Ed and NYSERDA programs are still available to businesses in other areas of the City. Additional programs are also available

for certain types of energy upgrades so contact USP for details.

### TO APPLY

Check your eligibility first by calling USP at 212 460-1200 and then schedule your appointment with Con Ed and/or NYSERDA. The *Go Green to Save Green* application form is available online at [unionsquarenyc.org](http://unionsquarenyc.org).

For more information contact:  
Seth Taylor  
Director of Economic Development  
Union Square Partnership  
(212) 460-1200  
[staylor@unionsquarenyc.org](mailto:staylor@unionsquarenyc.org)

The Union Square Partnership works to ensure the community's continued growth and success by providing public safety, sanitation, economic development, and marketing services, and by investing in the beautification of Union Square Park. For more information, visit [unionsquarenyc.org](http://unionsquarenyc.org)

4 IRVING PLACE  
ROOM 1320-S  
NEW YORK, NY 10003  
TEL 212 460-1200  
FAX 212 420-8670

