



WELCOME TO UNION SQUARE

Union Square is at the vibrant heart of New York City, a dynamic center of food and fashion, culture and cutting edge businesses. Home to the City's first Greenmarket, a beautiful historic park, and hundreds of the best restaurants and shops, the Union Square district has earned a reputation as the ultimate New York City neighborhood destination.

"Today, the area's bustling streetscape, popular restaurant scene, and animated park environment are evidence of New York's ongoing regeneration." – *New York Sun*

"With its high concentration of popular organic food suppliers, gyms, yoga and Pilates studios, alternative health practitioners, spas and other peddlers of vitality, Union Square may be the City's greenest neighborhood." – *New York Times*

"The farmer's market is a treasured institution and quintessential New York City shopping experience for many residents and restaurateurs alike." – *The Villager*



TAKE OUR WALKING TOUR

The Union Square Partnership has teamed with Big Onion Walking Tours to create a free 90-minute walking tour called *Union Square: Crossroads of New York*. The tour explores the social and political history of the neighborhood through discussions of the forces that have shaped this community, while teaching you fun facts about the area as well. Participants will first learn about the development of Union Square Park, and then branch out into neighboring streets.

Rain or shine, the tour meets every Saturday at 2:00 PM at the Abraham Lincoln statue along the 16th Street transverse in Union Square Park. Look for our guide holding a *Union Square: Crossroads of New York* sign. Reservations are not required for individuals, but are for groups. For more information, please call (212) 517-1826.

VISIT NYC'S LARGEST GREENMARKET

Since 1976, the Union Square Greenmarket has served as a local landmark as the first and largest farmer's market. Located on the plaza surrounding Union Square Park, local farmers, fishers and bakers sell what they grow, raise, catch and bake locally. The Greenmarket supports regional small family farmers by providing them with opportunities to sell their products to the public. Many of the restaurants in the Union Square neighborhood "sprouted up" here because of the proximity of the Greenmarket, and visitors reap the benefits. Rain or shine, the Greenmarket is open year round every Monday, Wednesday, Friday and Saturday from 8:00 AM to 6:00 PM.



fortunate to count itself among New York's most renowned food districts. Our Greenmarket, gourmet grocers and diverse array of restaurants, eateries and bars make the neighborhood a true mecca for epicureans. With countless options to cater to every taste and budget, from quick light bites and sweet treats, to upscale dining that incorporates the freshest seasonal market produce, Union Square is certainly the City's "Best Tasting Neighborhood."

GRAB SOME HOLIDAY CHEER & GIFTS

The Union Square Holiday Market, operated by Urban Space Management, occurs every winter from the day after Thanksgiving through Christmas Eve on Union Square Park's South Plaza. The market is located outdoors and provides holiday shoppers with unique gifts and the opportunity to talk to the designers about their products. Come rain or snow, the Union Square Holiday Market is sure to please customers looking for that one-of-a-kind gift for everyone on their holiday shopping list.

EXPLORE UNION SQUARE PARK

Opened in 1839, Union Square Park has served as a home for countless community events and festivals – from the first Labor Day parade in 1882 to the first Earth Day in 1970 to the current, wildly popular Greenmarket. Union Square Park has seamlessly transitioned from a town square into one of the City's most popular and beloved open spaces. With the addition of free wireless internet, as well as new playground, plaza, and Pavilion improvements to the North End, Union Square Park has become a great gathering place for visitors and residents alike.

EXPERIENCE NYC'S DINING MECCA

Indeed, Union Square is not only good looking; it's also delicious!



ABOUT UNION SQUARE PARTNERSHIP

The Union Square Partnership is a community-based, nonprofit organization working to foster the best possible metropolitan neighborhood for its residents, businesses, and visitors. We are comprised of a local development corporation and New York City's first business improvement district, two organizations that have served as catalysts behind the area's transformation.

For the past three decades, the Partnership has worked to ensure the district's continued growth as a center for business, culture and education by providing a variety of programs, events and services, including public safety, sanitation, economic development and marketing support.

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