



WELCOME TO UNION SQUARE

Union Square is at the vibrant heart of New York City, a dynamic center of food and fashion, culture and cutting edge businesses. Home to the City's first Greenmarket, a beautiful historic park, and hundreds of the best restaurants and shops, the Union Square district has earned a reputation as the ultimate New York City neighborhood destination.

"With its high concentration of popular organic food suppliers, gyms, yoga and Pilates studios, alternative health practitioners, spas and other peddlers of vitality, Union Square may be the City's greenest neighborhood."
— *New York Times*

"The farmer's market is a treasured institution and quintessential New York City shopping experience for many residents and restaurateurs alike."
— *The Villager*

"Union Square has really emerged as one of the top retail areas in the city."
— *New York Times*



TAKE OUR WALKING TOUR

The Union Square Partnership has teamed with Big Union Walking Tours to create a free 90-minute walking tour called *Union Square: Crossroads of New York*. The tour explores the social and political history of the neighborhood through discussions of the forces that have shaped this community, while teaching you fun facts about the area as well. Participants will first learn about the development of Union Square Park, and then branch out into neighboring streets.

Rain or shine, the tour meets every Saturday at 2:00 PM at the Abraham Lincoln statue along the 16th Street transverse in Union Square Park. Look for our guide holding a *Union Square: Crossroads of New York* sign. Reservations are not required for individuals, but are for groups. For more information, please call (212) 517-1826.

VISIT NYC'S LARGEST GREENMARKET

Since 1976, the Union Square Greenmarket has served as a local landmark as the first and largest farmer's market. Located on the plaza surrounding Union Square Park, local farmers, fishers and bakers sell what they grow, raise, catch and bake locally. The Greenmarket supports regional small family farmers by providing them with opportunities to sell their products to the public. Many of the restaurants in the Union Square neighborhood "sprouted up" here because of the proximity of the Greenmarket, and visitors reap the benefits. Rain or shine, the Greenmarket is open year round every Monday, Wednesday, Friday and Saturday from 8:00 AM to 6:00 PM.



fortunate to count itself among New York's most renowned food districts. Our Greenmarket, gourmet grocers and diverse array of restaurants, eateries and bars make the neighborhood a true mecca for epicureans. With countless options to cater to every taste and budget, from quick light bites and sweet treats, to upscale dining that incorporates the freshest seasonal market produce, Union Square is certainly the City's "Best Tasting Neighborhood."

GRAB SOME HOLIDAY CHEER & GIFTS

The Union Square Holiday Market, operated by Urban Space Management, occurs every winter from the day after Thanksgiving through Christmas Eve on Union Square Park's South Plaza. The market is located outdoors and provides holiday shoppers with unique gifts and the opportunity to talk to the designers about their products. Come rain or snow, the Union Square Holiday Market is sure to please customers looking for that one-of-a-kind gift for everyone on their holiday shopping list.

EXPLORE UNION SQUARE PARK

Opened in 1839, Union Square Park has served as a home for countless community events and festivals – from the first Labor Day parade in 1882 to the first Earth Day in 1970 to the current, wildly popular Greenmarket. Union Square Park has seamlessly transitioned from a town square into one of the City's most popular and beloved open spaces. With the addition of free wireless internet, as well as new playground, plaza, and Pavilion improvements to the North End, Union Square Park has become a great gathering place for visitors and residents alike.

EXPERIENCE NYC'S DINING MECCA

Indeed, Union Square is not only good looking; it's also delicious!



ABOUT UNION SQUARE PARTNERSHIP

The Union Square Partnership is a community-based, nonprofit organization working to foster the best possible metropolitan neighborhood for its residents, businesses, and visitors. We are comprised of a local development corporation and New York City's first business improvement district, two organizations that have served as catalysts behind the area's transformation.

For the past three decades, the Partnership has worked to ensure the district's continued growth as a center for business, culture and education by providing a variety of programs, events and services, including public safety, sanitation, economic development and marketing support, as well as park beautification.

4 IRVING PLACE
ROOM 1320-S
NEW YORK, NY 10003
TEL 212 460-1200
FAX 212 420-8670



FOOD & DRINK

Bars and Lounges

Bar 13	35 East 13th Street	212-979-6677
Bar Jamon	125 East 17th Street	212-253-2773
Bar None	98 3rd Avenue	212-777-6663
Beauty Bar	231 East 14th Street	212-539-1389
Belmont Lounge	117 East 15th Street	212-533-0009
Blind Pig	233 East 14th Street	212-209-1573
Boaker's NYC	37 West 20th Street	212-255-5082
Cbar Lounge	56 Irving Place	212-460-5656
Corkbuzz Wine Studio	13 East 13th Street	646-873-6071
Crocodile Lounge	325 East 14th Street	212-477-7747
Finimery's	221 2nd Avenue	212-677-2655
Flairton Lounge	27 West 19th Street	212-777-7741
Flute Bar	40 East 20th Street	212-529-7870
Heartland Brewery	35 Union Square West	212-465-3400
Hype Lounge	243 East 14th Street	212-253-2112
Karaoke One 7	29 West 17th Street	212-675-3527
LittleTown NYC	118 East 15th Street	212-677-4300
NEMO NYC	54 East 13th Street	212-477-1177
Nightingale	213 2nd Avenue	212-473-9398
NoWhere	322 East 14th Street	212-477-4744
O'Hanlon's Bar	349 East 14th Street	212-533-7333
Old Town Bar	45 East 18th Street	212-529-6732
Park Bar	15 East 15th Street	212-367-9085
Pierre Loti	53 Irving Place	212-777-5684
Professor Thom's	219 2nd Avenue	212-260-9480
Revival	129 East 15th Street	212-253-8061
Shades of Green	125 East 15th Street	212-529-3084
Shoalhead's	197 2nd Avenue	212-529-0340
Sidbar	120 East 15th Street	212-677-2900
Splash Bar	50 West 17th Street	212-691-0073
The Penny Farthing	103 3rd Avenue	212-387-7300
The Watering Hole	106 East 19th Street	212-674-5783
Underbar	201 Park Avenue South	212-358-1560
Union Bar	204 Park Avenue South	212-674-2105

Casual Eateries

71 Irving Place Coffee & Tea Bar	71 Irving Place	212-995-5252
99 Miles to Philly	94 3rd Avenue	212-253-2700
Amore's Pizzeria	104 East 14th Street	212-420-8287
Artichoke	328 East 14th Street	212-728-2004
Au Bon Pain	6 Union Square East	212-475-0453
Beigel Baitel	510 6th Avenue	212-794-8075
Baked by Melissa	7 East 14th Street	212-255-5528
Boahaus	238 East 14th Street	212-533-8424
Bescher's	900 Broadway	212-466-3340
Big Art Chicken	233 1st Avenue	212-477-0091
Big Daddy's Diner	239 Park Avenue South	212-477-1500
Bitto	223 1st Avenue	646-722-6565
Bite	211 East 14th Street	212-677-3123
Blimpie	145 4th Avenue	212-533-7733
Blue 9 Burger	92 3rd Avenue	212-333-3042
Boqueria	53 West 19th Street	212-255-4160
Bourbon Coffee	43 West 14th Street	212-675-5552
Bravo Pizzeria	115 East 14th Street	212-253-2220
Cafe Medina	9 East 17th Street	212-242-2777
Chai 'N' Chew	10 East 16th Street	212-243-1616
Chickadee	510 6th Avenue	212-228-3445
Chipotle	510 6th Avenue	646-336-6203
Chipotle	864 Broadway	212-253-7660
Chipotle	117 East 14th Street	212-260-0641
Chocolat Moderne	27 West 20th Street	212-229-4797
Chop'i	24 East 17th Street	646-336-5523
City Bakery	3 West 18th Street	212-366-1414
City Gourmet	238 East 14th Street	212-260-6040
Corbel & Conley	125 East 17th Street	212-982-3939
Cosi	841 Broadway	212-614-8544
Crumbs Bake Shop	124 University Place	212-206-8011
Cupcake Cafe	18 West 18th Street	212-465-1530
Curly's Vegetarian	330 East 14th Street	212-598-9998
Daily Juice	331 East 14th Street	212-228-2098
Di Fiore Market Cafe	15 East 12th Street	212-675-6611
Diet Line Ice Cream	44 Union Square East	212-673-4420
Dig Inn	17 West 17th Street	212-253-7676
Dogmatic	26 East 17th Street	212-414-0600
Dos Toros Taqueria	137 4th Avenue	212-677-7300
Dunkin' Donuts	40 Union Square East	212-254-2055
Dunkin' Donuts	218 East 14th Street	212-388-9992
Enjui	20 East 17th Street	646-336-7004
Everyman Espresso	136 East 13th Street	212-533-0524
Flavobomb	600 6th Avenue	212-414-0010
Golden Krust	47 West 14th Street	212-627-0851
Goodburger	870 Broadway	212-529-9100
Gramercy Cafe	184 3rd Avenue	212-982-2121
Green Cafe	213 Park Avenue South	212-460-0910
Halo and Hearty	11 East 17th Street	212-675-6611
Hawkers	218 East 14th Street	212-228-3913
Hollywood Diner	574 6th Avenue	212-691-8465
Hotel Tortuga	248 East 14th Street	212-228-1884
IHOP	235 East 14th Street	212-388-1499
Jamba Juice	125 University Place	212-420-1179
Joe Junior Restaurant	167 3rd Avenue	212-473-5150
Joe the Art of Coffee	9 East 13th Street	212-924-7400
Johnny's Pizza and Pasta	261 1st Avenue	212-254-6649
Kambi Ramen House	351 East 14th Street	212-228-1366
KFC	252 East 14th Street	212-533-7299
Krust Pizzeria	226 East 14th Street	212-510-8869
La Pain Quotidien	38 East 19th Street	212-673-7900
Lea Zappale	330 East 14th Street	212-228-2087
Little Italy Pizzeria III	182 University Place	212-789-4225
Mozio	38 Union Square East	212-260-1988
Muzi Expresso and Sandwich Bar	1 West 13th Street	212-929-1041
Marriella Pizzeria	180 East 16th Street	212-777-1220
Max Brenner	841 Broadway	212-675-2304
McDonald's	39 Union Square West	212-645-9079
Mikey's Burger	241 3rd Avenue	212-533-3335
Milk Bar	251 East 13th Street	212-254-3500
Motorino Pizzeria	349 East 12th Street	212-777-2644
Murray's Bagels	500 6th Avenue	212-642-2830
Naked Pizza	150 East 14th Street	212-533-6700
Nano's Grill	46 West 17th Street	212-647-1610
New Taco Trill	211 East 14th Street	212-353-3728
Newsbar	107 University Place	212-353-1246
Num Pang	21 East 12th Street	212-255-3271
Old Kebab	49 West 14th Street	212-789-1166
One Lucky Duck	125 East 17th Street	212-477-7151
Papaya Dog	239 1st Avenue	646-654-7010
Paquito's	175 3rd Avenue	212-477-5797
Peridiana Cafe	126 East 13th Street	212-505-0886
Piccolo Cafe	157 3rd Avenue	212-260-1175
Pie	124 4th Avenue	212-475-4977
Pinkberry	523 6th Avenue	212-414-8429
Pita Joe	2 West 14th Street	212-627-7877
Pizza Bash NYC	42 Union Square East	212-410-2274
Popeye's	47 West 14th Street	212-206-8405
Posto	310 East 2nd Avenue	212-716-1200
Postally Sandwich Shop	646-289-4204	
Pret A Manger	857 Broadway	646-810-6167
Qdoba	120 University Place	212-230-2168
Rainbow Falafel	26 East 17th Street	212-691-8641
Rad Mango	63 West 14th Street	212-414-3009
Redhouse	204 East 14th Street	212-228-8288
Rizotzen	223 East 14th Street	212-982-8999
Sausage Inc	106 University Place	212-414-4344
Senor Pollo	221 1st Avenue	212-777-0362
S'Mac Restaurant	345 East 12th Street	212-358-7912
Spoon	17 West 20th Street	646-230-7000

Stand 4	24 East 12th Street	212-488-5900
Starbucks	62 West 14th Street	212-242-5981
Starbucks	10 Union Square East	212-982-8426
Starbucks	41 Union Square West	646-336-4945
Starbucks	112 University Place	212-255-0812
Stromboli Pizzeria	77 East 14th Street	212-741-8798
Subway	55 West 14th Street	212-243-4020
Subway	245 East 14th Street	212-677-1129
Subway	113 East 20th Street	212-777-7088
Subway	34 Union Square East	646-556-6381
T.G.I. Friday's	18 East 14th Street	212-645-6071
Taco Bell/Pizza Hut Express	96 3rd Avenue	212-388-9855
Terryjoki Express	17 East 13th Street	212-243-8742
The Adoré	25 East 17th Street	212-675-8550
The Soft Serve Fruit Co.	123 4th Avenue	212-675-8550
Think Coffee	34 Union Square East	646-556-6380
Tim Hortons	116 University Place	212-243-3139
University Place Restaurant	101 University Place	212-475-7727
University Place Gourmet	110 University Place	212-529-1329
Vapiano	142 5th Avenue	212-777-9477
Vinny Pizza	231 1st Avenue	212-674-0707
Vive La Crêpe	114 University Place	212-242-8483
Wendy's	20 East 14th Street	212-243-0438
Xoom	104 5th Avenue	212-505-9662
Young Chow Restaurant	145 4th Avenue	212-533-0275
Zabb City	129 5th Avenue	212-254-7230

Groceries and Liquors		
H 4 Street Food Market	67 West 14th Street	212-255-4956
14th Street Deli	145 East 14th Street	212-549-9270
307 NY Deli	307 East 14th Street	212-777-1108
Bottle Rocket	5 West 19th Street	212-929-3512
Food Emporium	10 Union Square East	212-353-3840
Frank's Wines & Liquors	46 Union Square East	212-473-3231
Garden of Eden	7 East 14th Street	212-255-4200
Hamptons Marketplace	899 Broadway	212-432-7700
Italian Wine Merchants	108 East 16th Street	212-473-2323
PJs Grocery	238 East 14th Street	212-614-6766
Trader Joe's Grocery Store	140 East 14th Street	212-529-4612
Trader Joe's Wine Store	138 East 14th Street	212-529-6327
Trevi Deli	48 Union Square East	212-473-4493
Union Square Wines & Spirits	104 4th Avenue	212-253-5111
Whole Foods Market	4 Union Square South	212-673-3388

Restaurants		
15 East	15 East 15th Street	212-647-0015
150 East 14th Street	150 East 14th Street	212-757-2277
35 East 18th Street	35 East 18th Street	212-475-5829
ABC Kitchen	31 West 17th Street	212-675-7223
Alcoa	7 West 20th Street	212-691-8136
Angelo & Maxia's Steakhouse	233 Park Avenue South	212-220-9200
Azuki	239 Park Avenue South	212-228-3611
Forever 21	40 East 14th Street	212-228-0598
Bak Korean Kitchen	11 East 13th Street	212-366-9299
Bamboo Garden	122 3rd Avenue	212-388-9989
Bar 6	502 6th Avenue	212-691-1363
Barboonia	240 3rd Avenue	212-995-0242
Basta Pasta	37 West 17th Street	212-366-0888
Blitz Brasserie	504 6th Avenue	646-380-4143
BLT Fish	212-982-4530	
Boca Water Grill	31 Union Square West	212-691-8888
Bocca Restaurant and Bar	29 East 19th Street	212-228-5121
Brother Jimmy's BBQ	116 East 16th Street	212-673-4465
Buona Sera	94 University Place	212-672-9200
Cappuccino's Restaurant	325 2nd Avenue	212-460-8890
Casa Mono	110 5th Avenue	212-253-2773
Catch De Fish	147 3rd Avenue	212-477-7799
Choshi	77 Irving Place	212-420-1419
City Crab	235 Park Avenue South	212-529-3800
City Cafe	135 5th Avenue	212-243-7969
Coffee Shop	43 East 19th Street	212-780-0880
Craft	900 Broadway	212-461-4300
Craftbar	25 West 18th Street	212-387-1938
Da Andrea Ristorante	59 5th Avenue	212-982-4530
Dani Restaurant	180 3rd Avenue	212-505-2000
Dino Leo Palace	8 East 18th Street	212-491-1300
Diner	48 West 14th Street	212-253-2129
Duke's	99 East 19th Street	212-260-2922
Edo	9 East 17th Street	212-989-2938
Forum	127 4th Avenue	212-674-8713
Friend of a Farmer	17 Irving Place	212-477-2188
Gotham Bar and Grill	12 East 12th Street	212-620-4020
Gramercy Tavern	42 East 20th Street	212-477-0777
Hamachi	60 East 14th Street	212-420-8608
Haru	220 Park Avenue South	646-428-0989
Incognito Bistro	610 6th Avenue	212-414-1231
Japonica	100 University Place	212-243-7752
Kali Restaurant	347 East 14th Street	212-533-2046
Kallos's Paros	36 East 20th Street	212-777-8448
Kibo	111 East 18th Street	212-229-8903
Kid's	208 3rd Avenue	212-491-3921
La Folgia	226 3rd Avenue	212-477-4100
La Pizze Fresca	200 Park Avenue South	212-598-0141
Lady Mendel's Tea Salon	56 Irving Place	212-533-4466
L'Annunziata	124 Union Square West	212-420-1179
Lantem	311 2nd Avenue	212-777-2770
Laurel	15 East 17th Street	212-206-8989
Leontine	249 Park Avenue South	212-254-5858
Lillie's	13 East 17th Street	212-328-1366
Little Poland Restaurant	200 2nd Avenue	212-777-9728
Luzza's Ristorante Italiano	211 1st Avenue	212-473-7447
Manna Kitchen	28 East 18th Street	212-228-1044
Mari Vanna	620 6th Avenue	212-777-1955
Maxie's Grill	41 East 20th Street	212-979-7800
Mexi Grill	102 5th Avenue	212-777-7881
Mexicano Mama Centro	47 East 12th Street	212-253-7594
Miza Sushi	29 East 20th Street	212-505-6688
Momofuku Ssam Bar	207 2nd Avenue	212-477-4118
Mumbles	179 3rd Avenue	212-477-6066
Nanoosh	428 West 14th Street	212-387-0744
Nasha Rasha	4 West 19th Street	212-929-4444
NGAM	99 3rd Avenue	212-777-8424
OLIVES NYC	201 Park Avenue South	212-353-8345
Parea Bistro	140 5th Avenue	212-777-8448
Paul and Jimmy's	123 East 18th Street	212-475-9540
Periyali	35 West 20th Street	212-463-7890
Pete's Tavern	66 Irving Place	212-473-7676
Petit Abeille	107 West 18th Street	212-604-3530
Piolo	48 East 12th Street	212-777-7881
Pizza	38 East 12th Street	212-777-2223
Pony Bistro	218 3rd Avenue	212-777-1616
Pure Food and Wine	54 Irving Place	212-477-1010
Qi	31 West 14th Street	212-929-9917
Quant Leap	203 1st Avenue	212-673-9848
Quisquey's NY Grill	313 1st Avenue	212-253-9440
Republic	37 Union Square West	212-627-7172
Restaurant I	893 Broadway	646-398-9663
Resto-Leon Restaurant	351 East 12th Street	212-375-8483
Rosa Mexicano	105 Fifth Avenue	212-807-0099
Rye House	11 West 17th Street	212-255-7260
Sa A Ming Nayan Restaurant	201 1st Avenue	212-388-0152
Solo One Nine	35 West 19th Street	212-229-2300
Southern Restaurant	28 East 13th Street	212-627-7150
Steele	39 East 13th Street	212-673-9758
Steele Frites	9 East 16th Street	212-475-4700
Strip House	13 East 12th Street	212-328-0000
SushSamba	245 Park Avenue South	212-475-9377
Taralucci e Vino	15 East 18th Street	212-288-5400
Thai Terminal	349 East 12th Street	212-614-0155
The City Tavern	12 East 13th Street	212-807-1313
The Cottage	33 Irving Place	212-505-8600

The House	212-488-5900
The Loop	212-242-5981
The Meatball Factory	212-982-8426
The Redhead	646-336-4945
Tommy Lasagna	212-255-0812
Toqueville	212-741-8798
Union Square Cafe	212-243-4020
Veritas	212-677-1129
'wichcraft	212-777-7088
Wildwood BBQ	646-556-6381
Zan Palate	212-645-6071
Zio Ristorante	212-388-9855

RETAIL

Apparel and Footwear		
7 for all Mankind		