

**UNION
SQUARE
PARTNERSHIP**
Marvel Architects

UNION SQUARE VISIONING

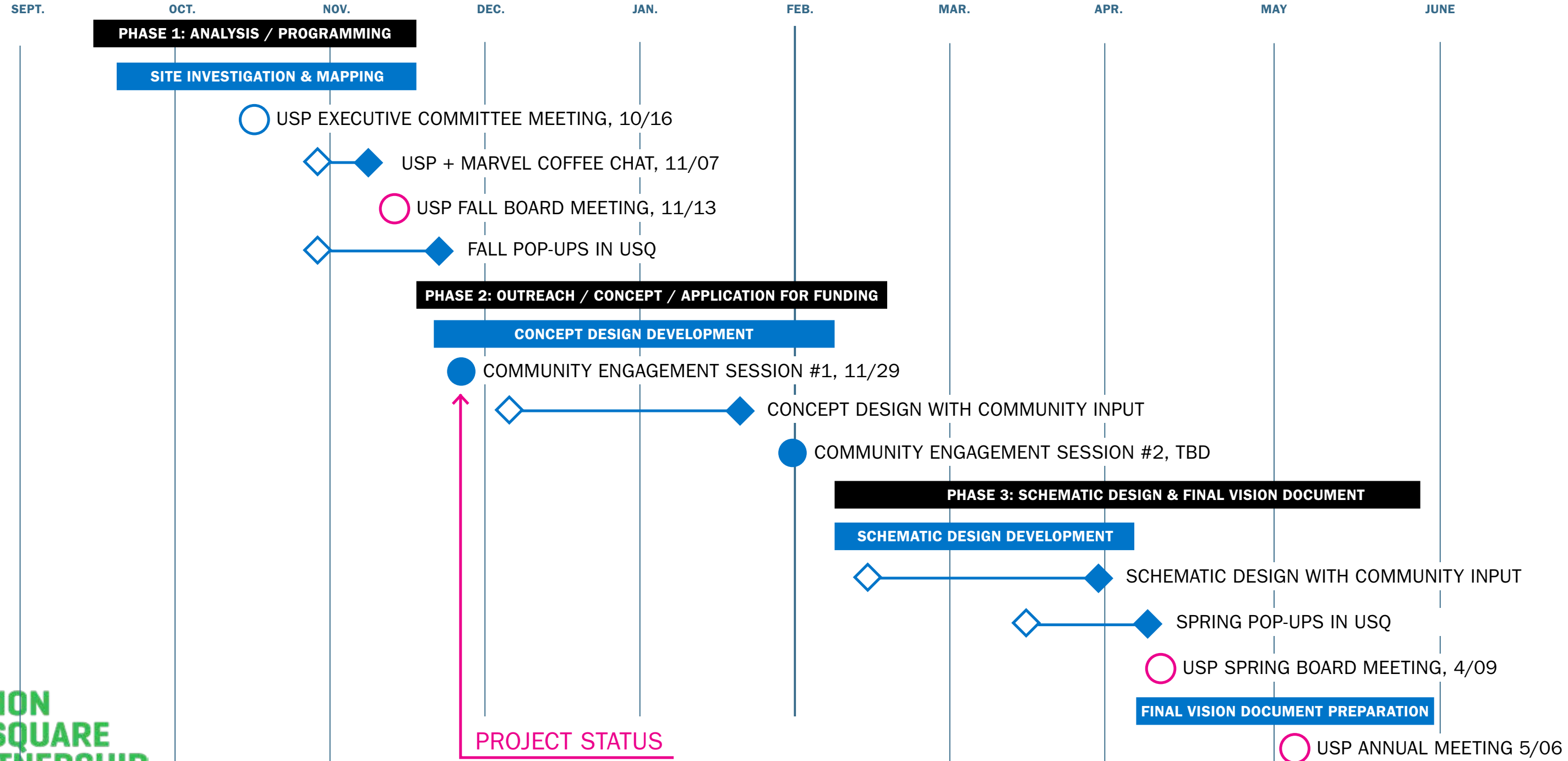
COMMUNITY FORUM AT THE 14TH STREET Y

NOVEMBER 29, 2018

PROJECT GOAL

**DEVELOP A COMMUNITY-DRIVEN VISION
FOR THE FUTURE OF USQ-14, WHICH
THEN INFORMS PRIORITY PROJECTS +
CAPITAL INVESTMENTS USP UNDERTAKES**

PROJECT SCHEDULE



GATHERING INPUT



EXECUTIVE COMMITTEE MEETING



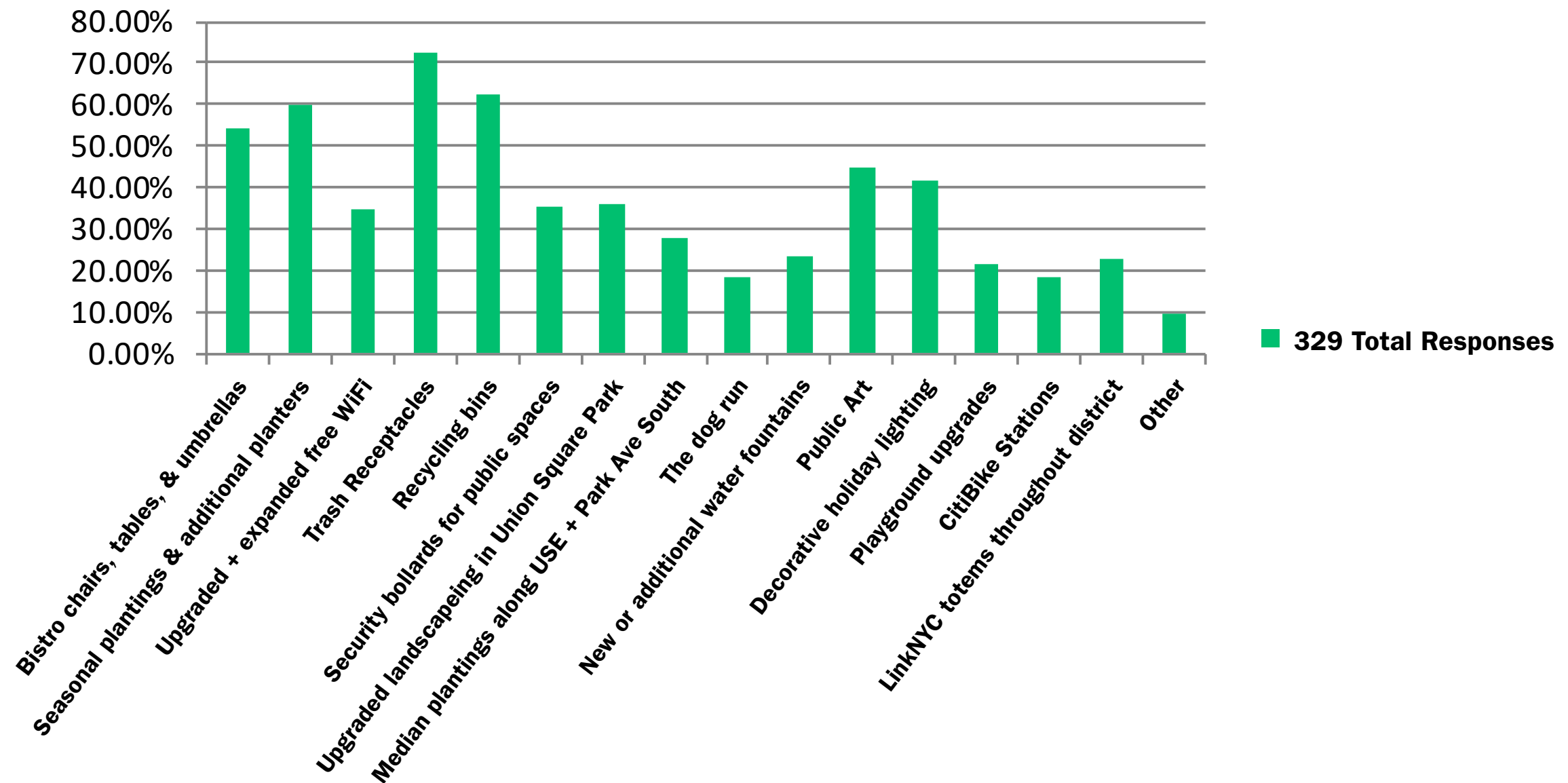
DISTRICT-WIDE POP-UPS



STAKEHOLDER COFFEE CHATS

RESULT OF COMMUNITY SURVEY

Which neighborhood investments are important to you? **1 OF 25 QUESTIONS**



TONIGHT'S GOALS

**CAPTURE THE VOICE OF UNION SQUARE
RESIDENTS, STUDENTS, BUSINESSES, &
VISITORS BY PROVIDING A COMMUNITY
FORUM FOR DISCUSSION**

THEMES

SECURITY

MOBILITY

LIVABILITY

VITALITY

SUSTAINABILITY

SECURITY & MOBILITY

**ENHANCE SAFETY AND
ACCESSIBILITY FOR ALL USERS
THROUGHOUT THE DISTRICT**

LIVABILITY

**PROVIDE BEST IN CLASS PUBLIC
AMENITIES FOR CURRENT
AND FUTURE UNION SQUARE
CONSTITUENTS**

VITALITY

**DEVELOP COHESIVE, VIBRANT, AND
MULTI-FUNCTIONAL PEDESTRIAN
AND GREEN SPACES**

SUSTAINABILITY

CREATE MORE SUSTAINABLE AND RESILIENT STREETSAPES

MATRIX OF THEMES

ASSETS

CHALLENGES

OPPORTUNITIES

SECURITY

MOBILITY

LIVABILITY

VITALITY

SUSTAINABILITY

INSTITUTIONAL
COORDINATION

AMPLE SPACE
AROUND PARK

FREE SPEECH

EMPLOYEES WANT
TO BE HERE

COMPOSTING

HOLIDAY MARKET

SUBWAYS

BONDING &
BRIDGING

G R E E N M A R K E T

PUBLIC
BEHAVIOR

AREAS OF CONFLICT
AND DISCOMFORT

M I X E D - U S E

C R O W D I N G

TRASH

RETAIL
TRANSITION

PARK SOIL
CONDITIONS

BOLLARDS &
BARRICADES

L-TRAIN
SHUTDOWN

STREET VENDORS

LACK OF OPEN SPACE

RECYCLING

BETTER
SECURITY
MEASURES

PARK EDGE
WALL

MICRO CLIMATE

SHARE STREETS

EXPAND
SIDEWALKS

STORMWATER RETENTION

INSTITUTIONAL
COORDINATION

ACTIVATE 14TH STREET CORRIDOR

MORE PLANTING

MATRIX OF THEMES

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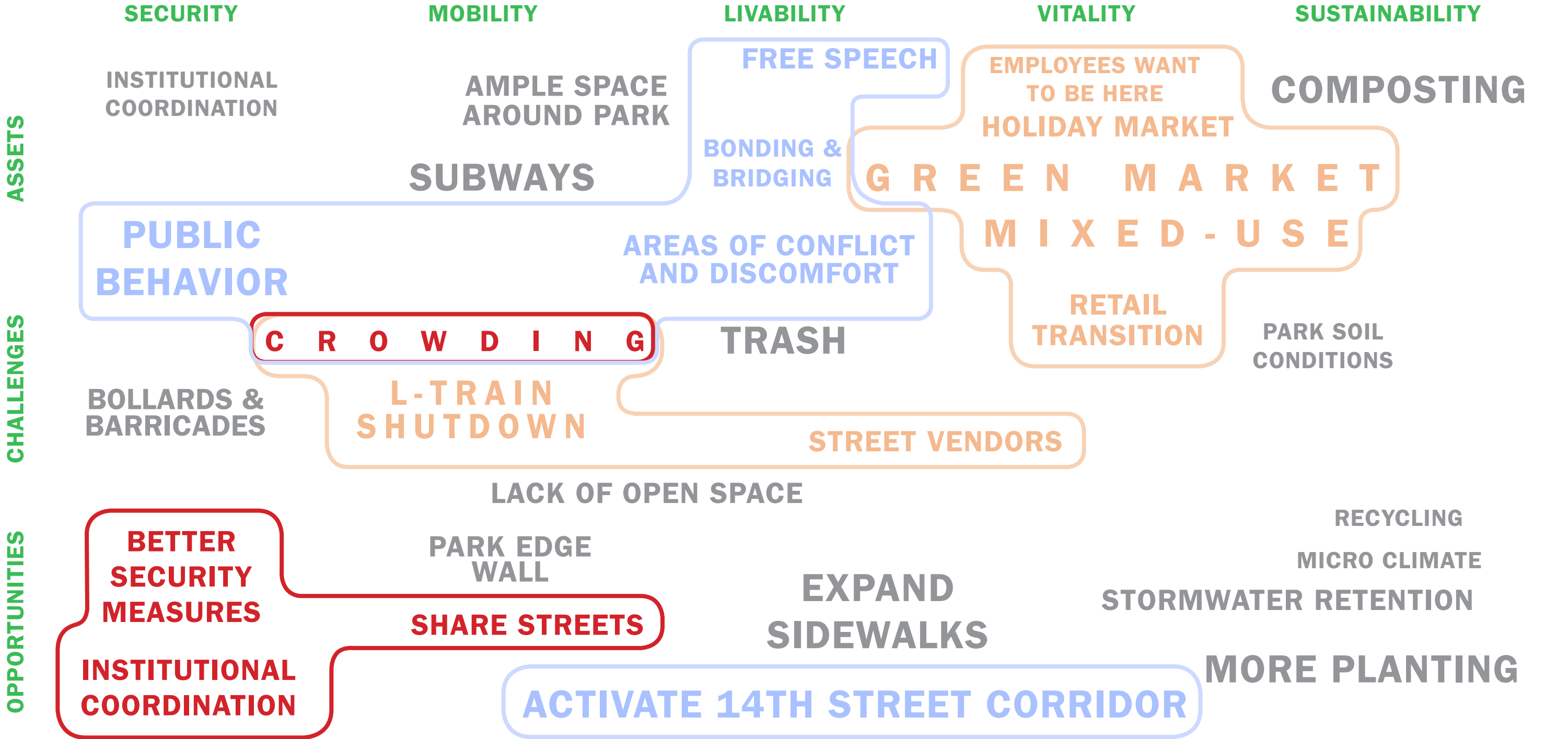
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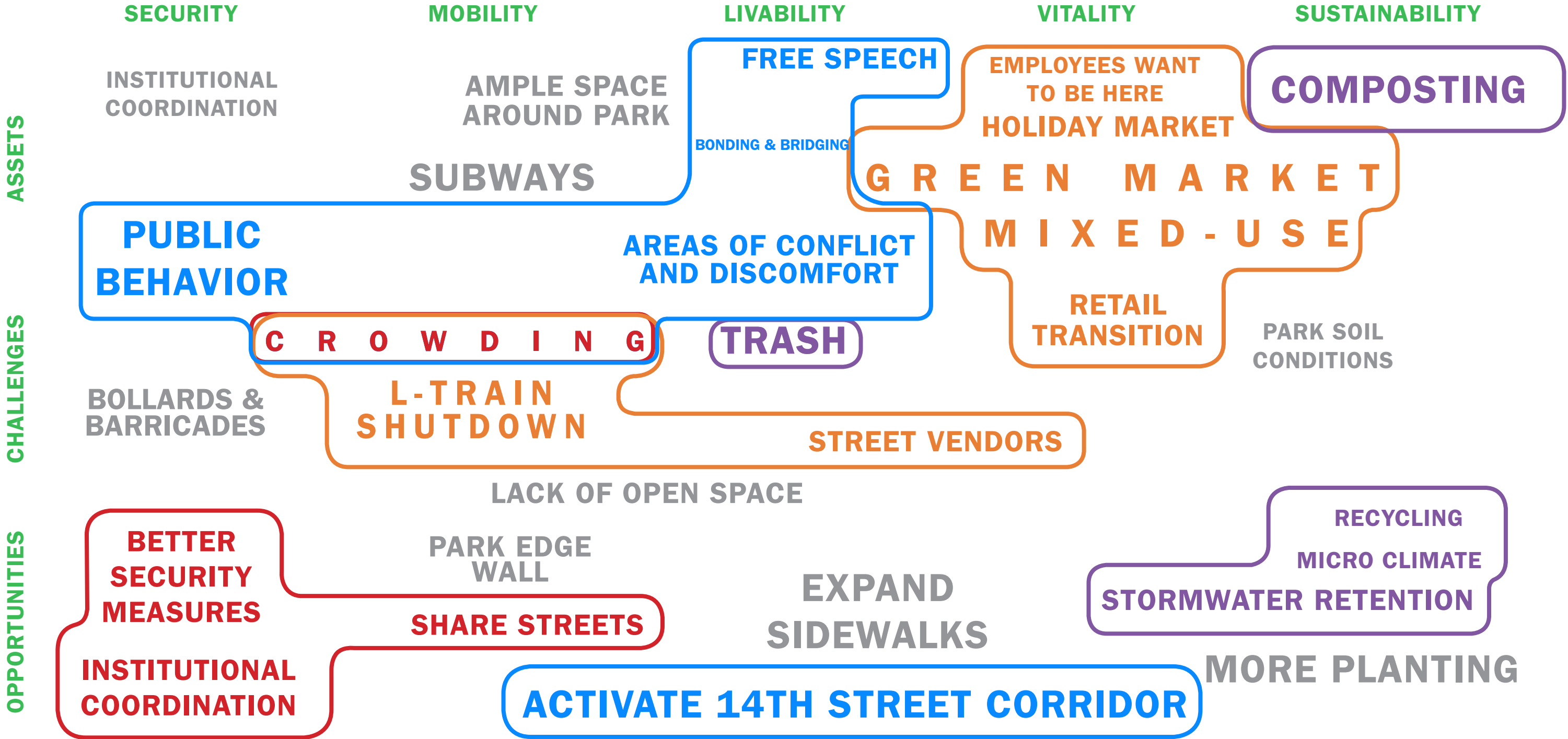
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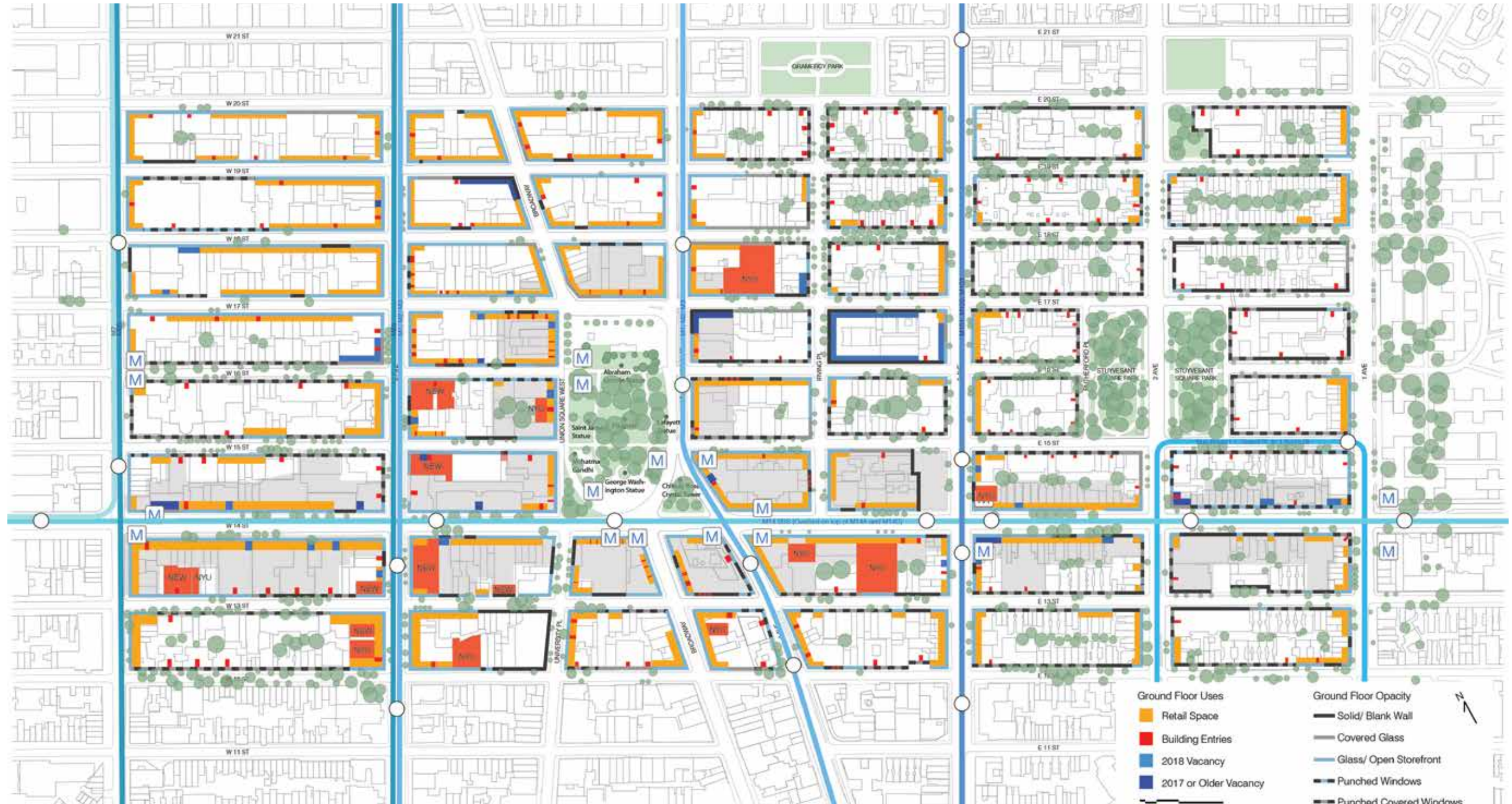
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GROUND FLOOR ANALYSIS



FOCUS AREAS

