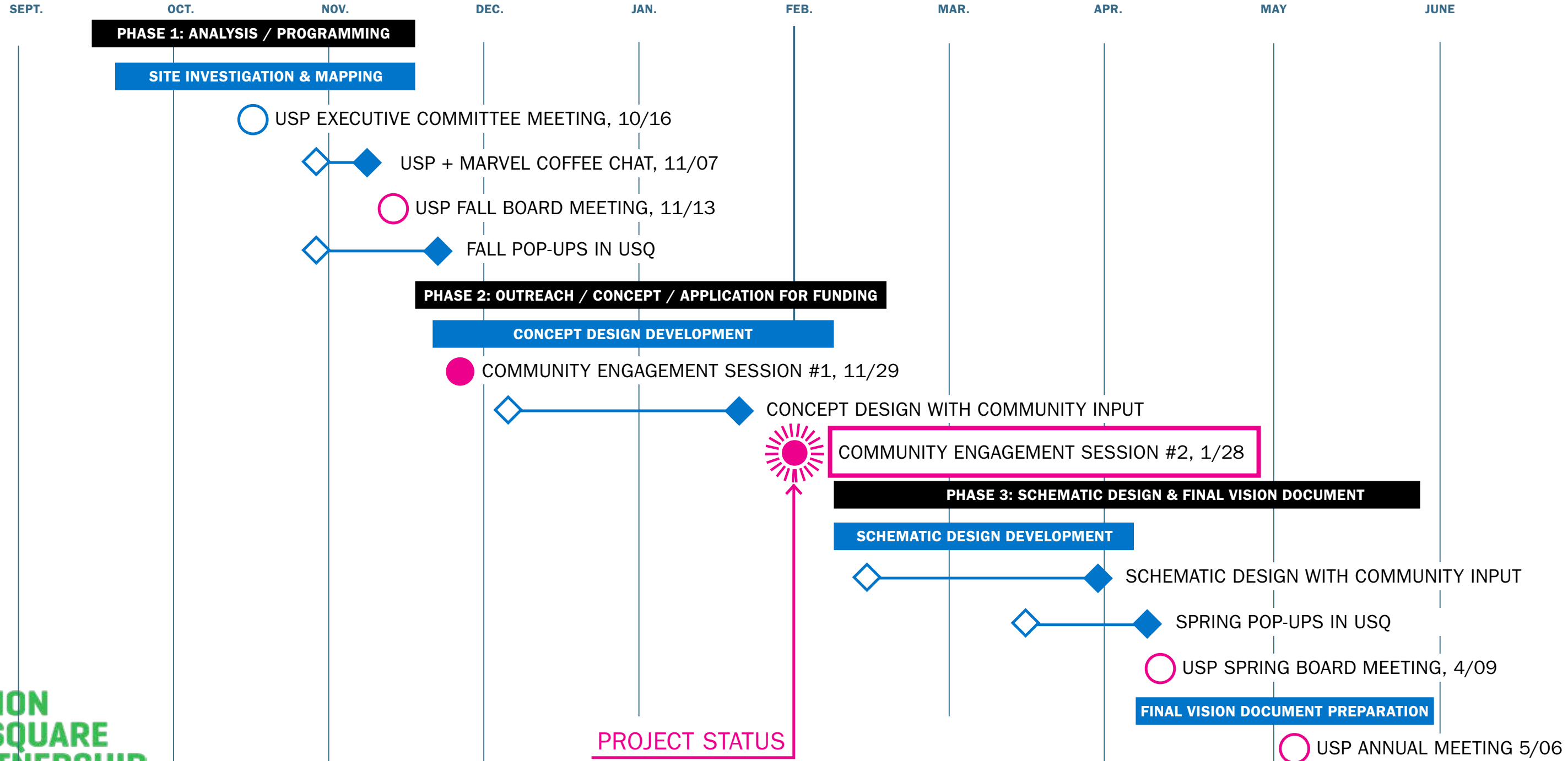




UNION SQUARE - 14TH STREET VISIONING | COMMUNITY DESIGN FORUM

JANUARY 28, 2019

PROJECT SCHEDULE



BREAK OUT ACTIVITIES

ACTIVITY 1 | IMAGINE A NEW STREETScape

ACTIVITY 2 | DESIGN YOUR FOCUS AREA

VOTE ON OUR MOOD BOARDS

SHARE YOUR FEEDBACK

HOW WE GOT HERE



EXECUTIVE COMMITTEE MEETING

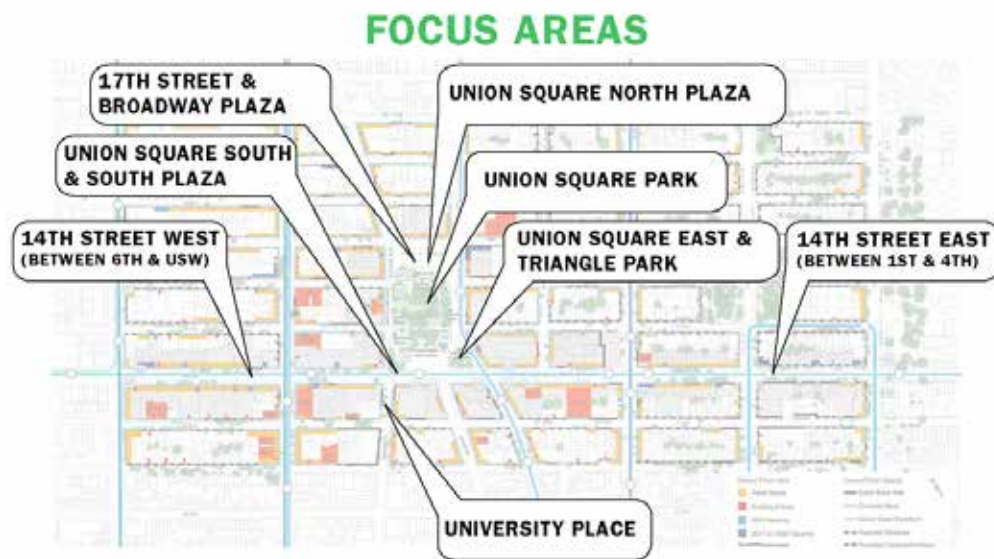


DISTRICT-WIDE POP-UPS



STAKEHOLDER COFFEE CHATS

HOW WE GOT HERE



INITIAL FOCUS AREAS



COMMUNITY MEETING #1



COMMUNITY MEETING #2

PROJECT GOAL

SEEKING BALANCE FOR THE UNION SQUARE - 14TH STREET NEIGHBORHOOD:

- IMPROVING THE **CORE** OF THE DISTRICT WHILE IMPROVING ITS **CONNECTIONS** EAST, WEST, NORTH, AND SOUTH
- CREATING MORE GREEN SPACES AND PLACES FOR **RESPITE** AND COMMUNITY **INTERACTION** ALONG THE STREETS
- BALANCING SPACE, **MOBILITY** AND **LIVABILITY** IN HIGH TRAFFIC AREAS WHILE REINFORCING ECONOMIC **VITALITY**
- **SMOOTHING** UTILIZATION OF THE DISTRICT'S PUBLIC SPACES OVER DIFFERENT **DAYS, WEEKS, AND SEASONS**
- **BALANCING** VITALITY ACROSS **OVERCROWDED AND UNDERUSED** PUBLIC SPACES IN THE DISTRICT AND THE PARK

WHEN IS 14TH ST & BROADWAY BUSIEST?

A) WEEKDAY MORNING RUSH

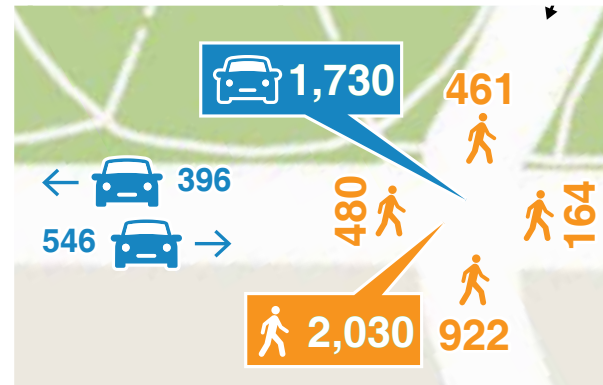
B) WEEKDAY EVENING RUSH

C) WEEKEND MID-DAY

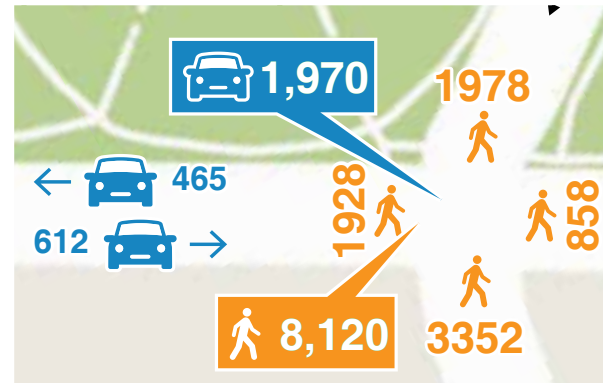


WHEN IS 14TH ST & BROADWAY BUSIEST?

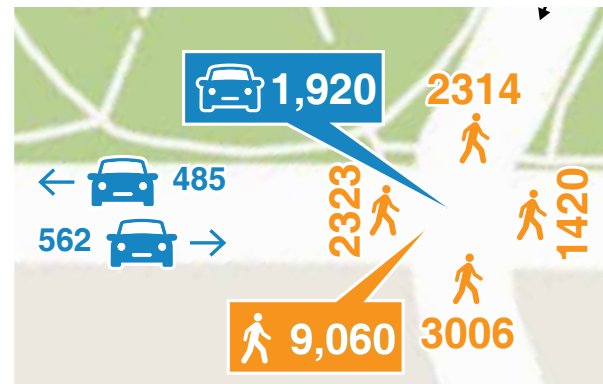
A) WEEKDAY MORNING RUSH



B) WEEKDAY EVENING RUSH



C) WEEKEND MID-DAY ! ! !



FOCUS AREAS

UNION SQUARE NORTH PLAZA

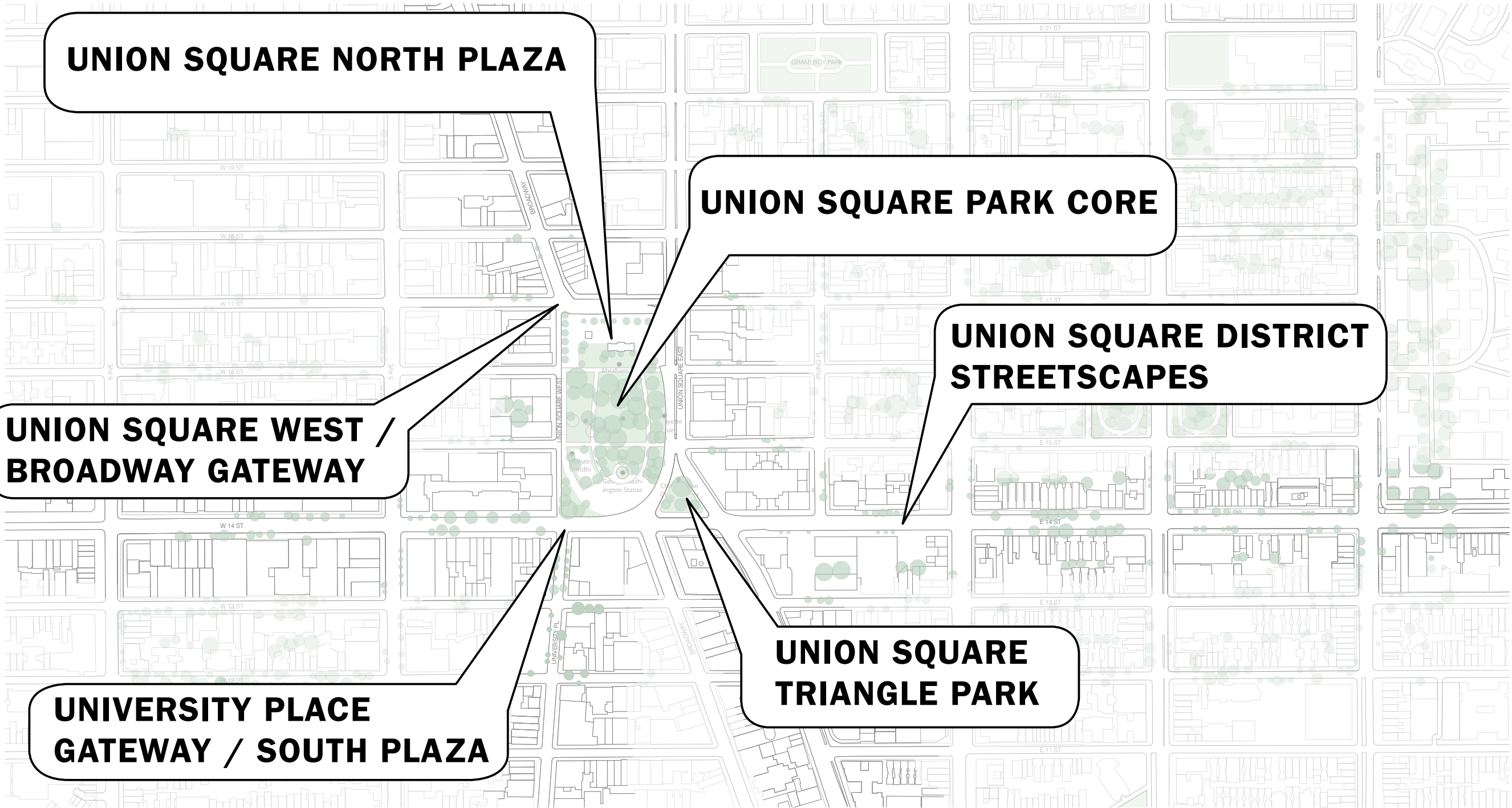
UNION SQUARE PARK CORE

**UNION SQUARE DISTRICT
STREETSCAPES**

**UNION SQUARE WEST /
BROADWAY GATEWAY**

**UNION SQUARE
TRIANGLE PARK**

**UNIVERSITY PLACE
GATEWAY / SOUTH PLAZA**

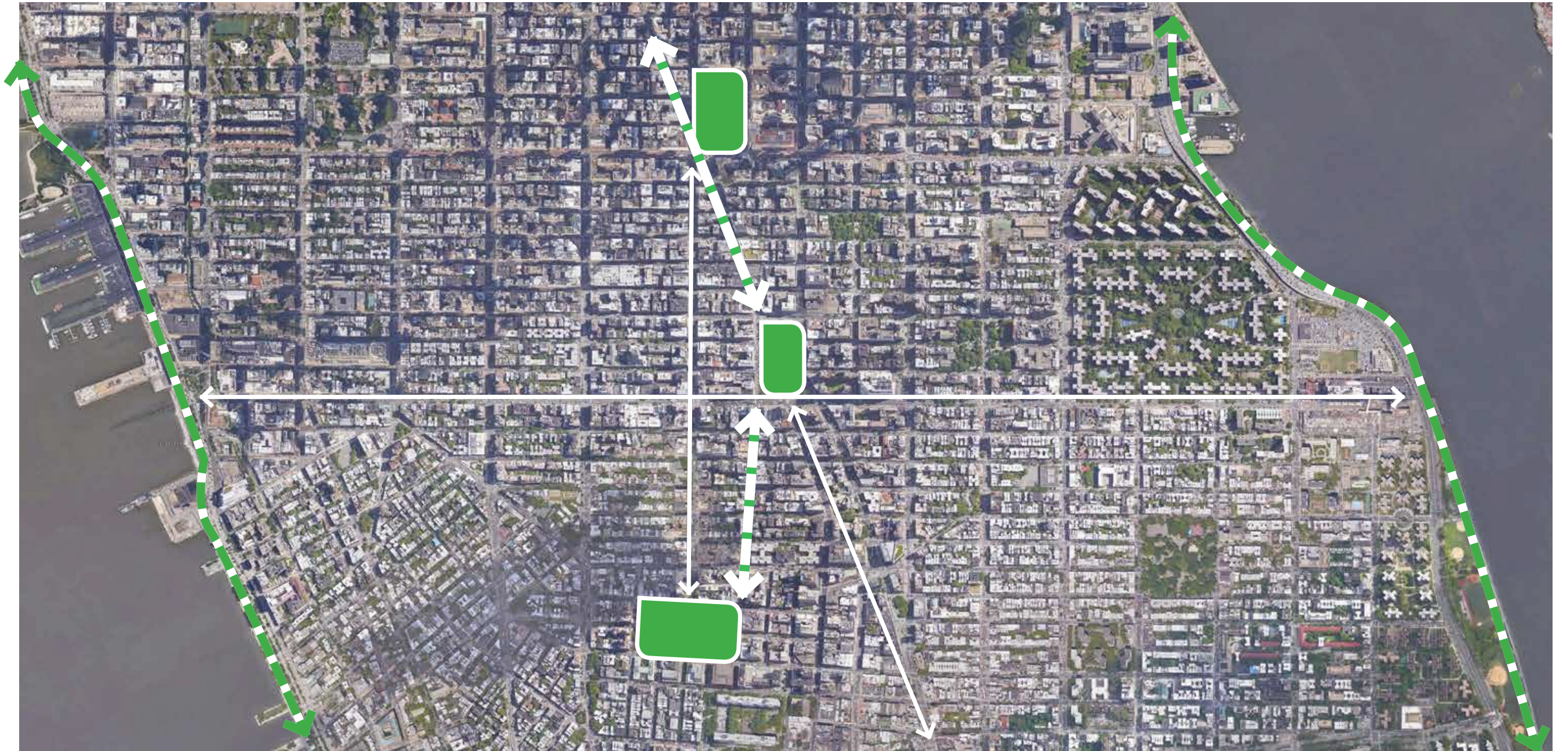


CONNECTING UNION SQUARE



“CONNECT WITH THE REGIONS GREAT PARKS; MADISON SQ, WASHINGTON SQ, IRVING AND STUYVESANT SQ.” - CF TABLE 1

CONSTELLATION OF SPACES



NEW DEVELOPMENTS



348 W 14TH



51 W 14TH



14TH & 6 AVE



110 E 16TH



124 E 14TH



14TH & 1 AVE



432 E 14TH



500 E 14TH



ACTIVITY 1 | ACTIVATING STREETS



“CAN ALWAYS HAVE MORE TREES.” - POP UP 10



“CREATE A DISTRICT LIGHT AND POP UP FOOD OPTIONS.” - CF TABLE 2



“14TH STREET COULD OFFER MORE PLACES TO SIT.” - CF TABLE 1

14TH STREET TYPICAL CONDITION



ACTIVE STOREFRONT

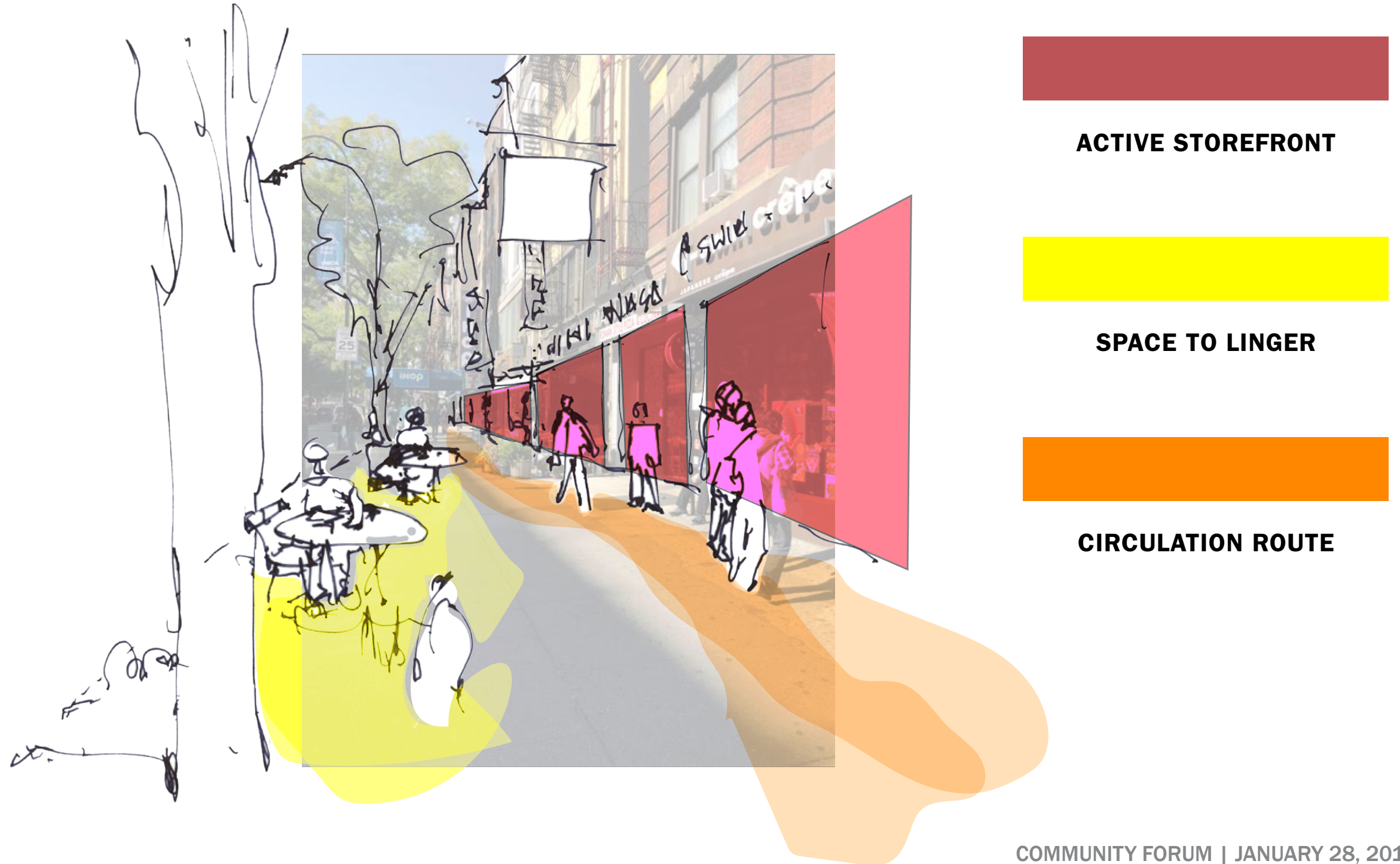


SPACE TO LINGER

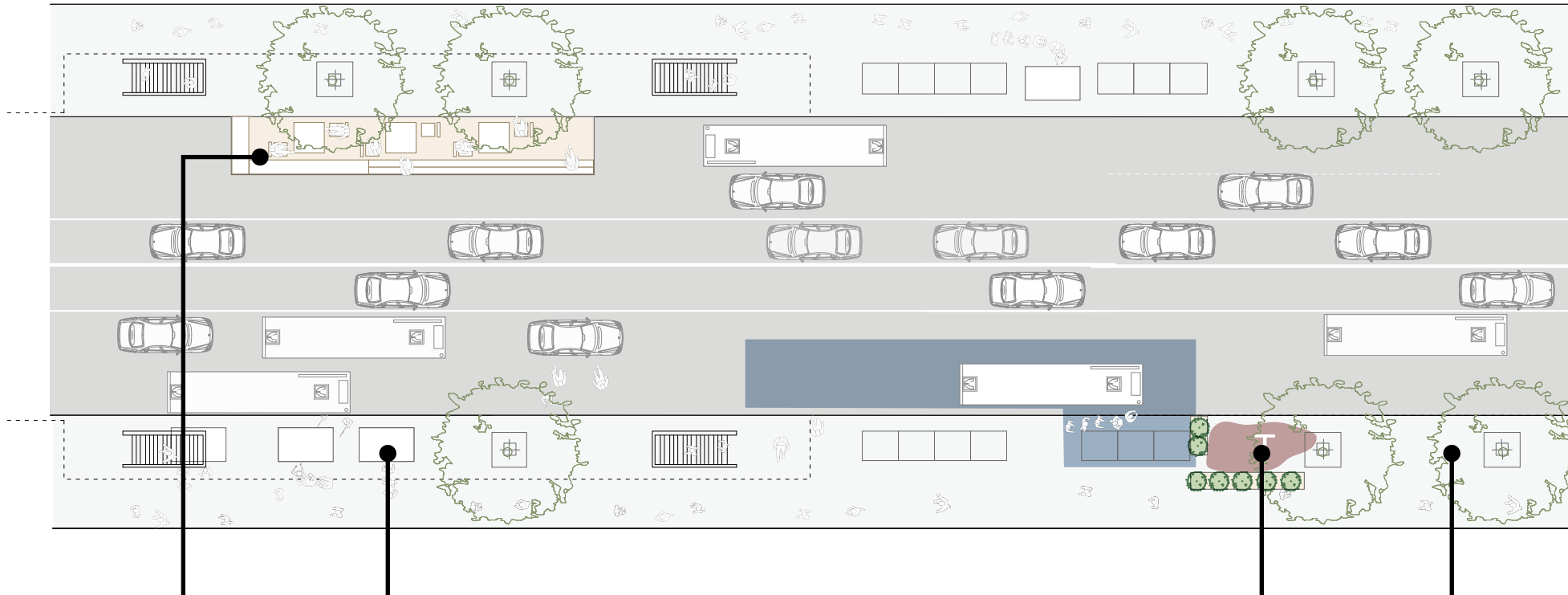


CIRCULATION ROUTE

14TH STREET DESIRED CONDITION



HOW WOULD YOU IMPROVE THE STREETS?



PARKLET



STREETSEATS | NYC

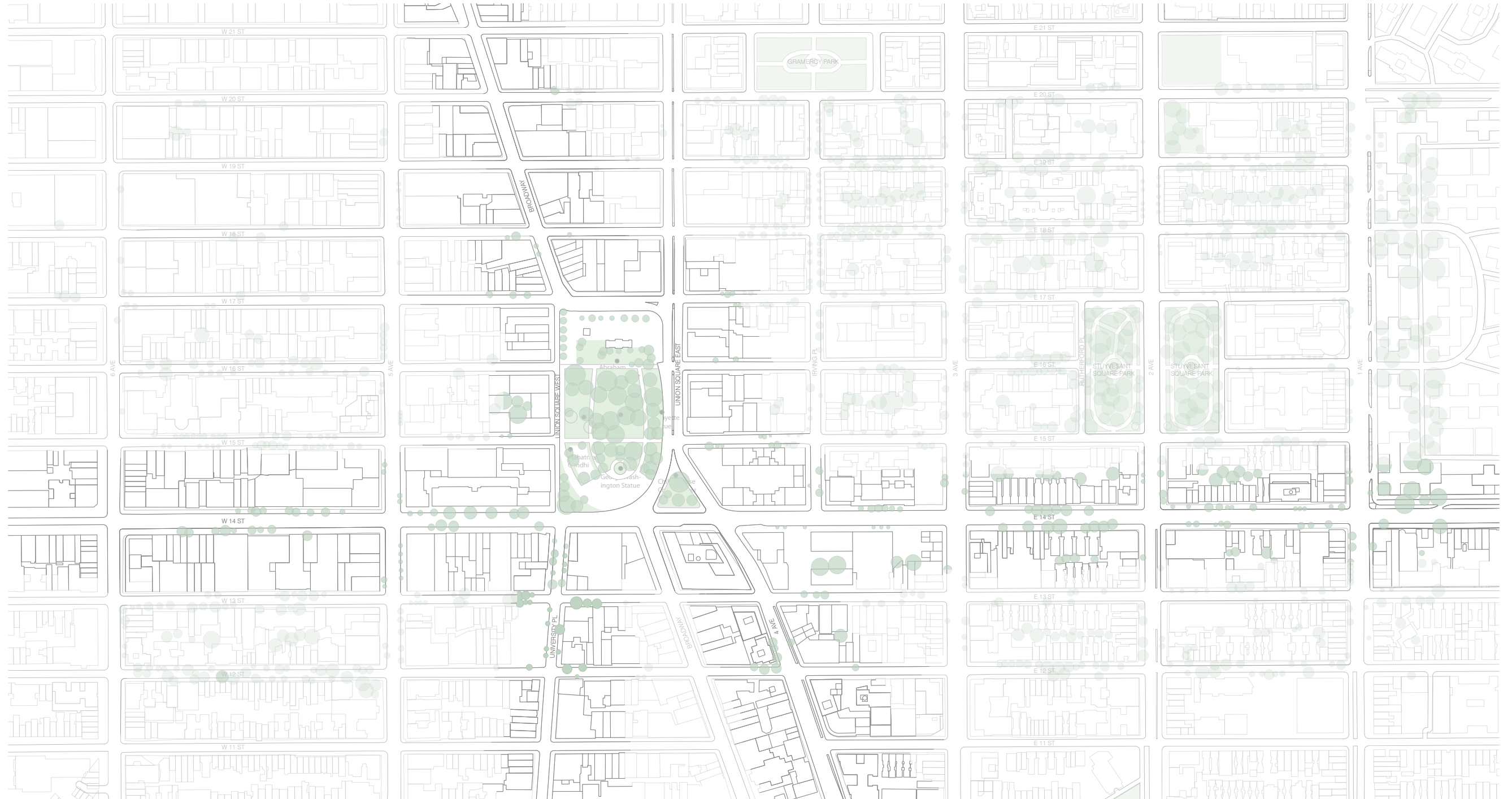


DESIGNATED TRASH PICK UP

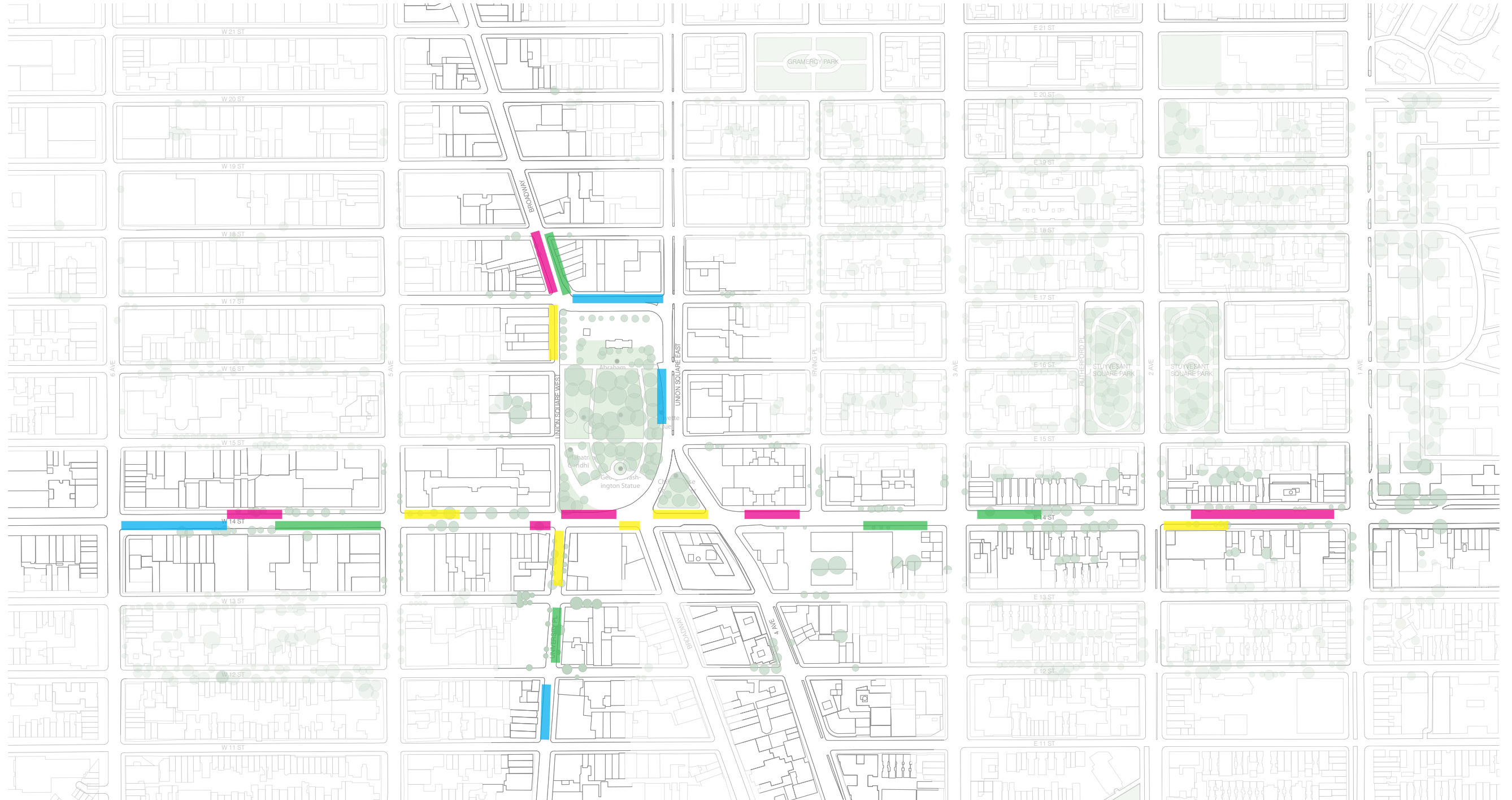


EXPANDED TREE PITS / SEATING

WHERE WOULD IT HAVE THE MOST IMPACT?



WHERE WOULD IT HAVE THE MOST IMPACT?



ACTIVITY 2 | FOCUS AREAS

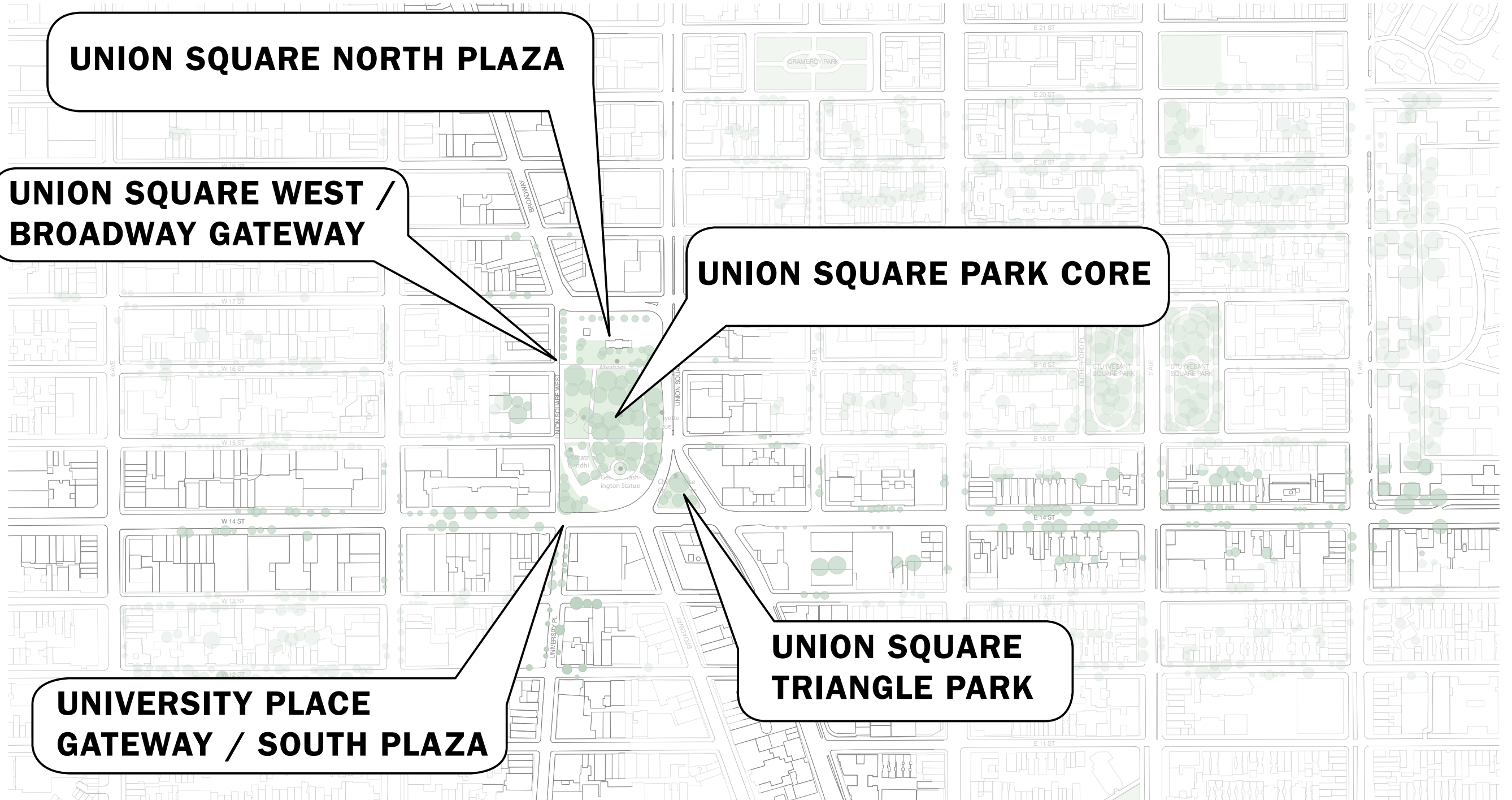
UNION SQUARE NORTH PLAZA

**UNION SQUARE WEST /
BROADWAY GATEWAY**

UNION SQUARE PARK CORE

**UNIVERSITY PLACE
GATEWAY / SOUTH PLAZA**

**UNION SQUARE
TRIANGLE PARK**



UNION SQUARE NORTH PLAZA



UNION SQUARE NORTH PLAZA



UNION SQUARE NORTH PLAZA



UNION SQUARE NORTH PLAZA



**“PAVILION YEAR ROUND RESTAURANT + BAR, MORE FOOD OPTIONS IN THE PARK.”
- POP UP 4**



“PAVILION SHOULD LOOK OVER THE PARK OR AN ACTIVE PLAZA AND NOT AN EMPTY LOT.” CF TABLE 5



“NEED FOR SPACE FOR MORE PUBLIC PROGRAMMING ACROSS SEASONS, NOT JUST SUMMER AND A PAVILION FOR PUBLIC USE.” - CF TABLE 3

UNION SQUARE WEST / BROADWAY GATEWAY



UNION SQUARE WEST / BROADWAY GATEWAY



UNION SQUARE WEST / BROADWAY GATEWAY



UNION SQUARE WEST / BROADWAY GATEWAY



UNION SQUARE WEST / BROADWAY GATEWAY



**“MAKING CLOSURES PERMANENT
WOULD BE A BIG GAIN WITH VERY LITTLE
TRAFFIC IMPACT.” - CF TABLE 3**



**WEST SIDEWALK IS UNDERUSED. SHIFTING
MORE PEDESTRIAN TRAFFIC TO THE WEST
SIDEWALK WOULD BE GOOD FOR RETAIL.
CREATE OPPORTUNITY FOR CAFE SEATING
IN EXISTING ROADWAY ON BLOCKS THAT
ARE CLOSED TO TRAFFIC. - MA**



**REDUCE VEHICULAR AREAS WOULD REDUCE
SECURITY BARRIER EXPOSURE - MA**

UNION SQUARE PARK CORE (1871)



UNION SQUARE PARK CORE



UNION SQUARE PARK CORE



“UNION SQUARE PARK SHOULD BE A CENTER FOR THOUGHT.” - POP UP 1



**“MORE TABLES AND CHAIRS SO WE CAN HAVE INFORMAL MEETINGS IN THE PARK.”
- LOCAL EMPLOYEE**

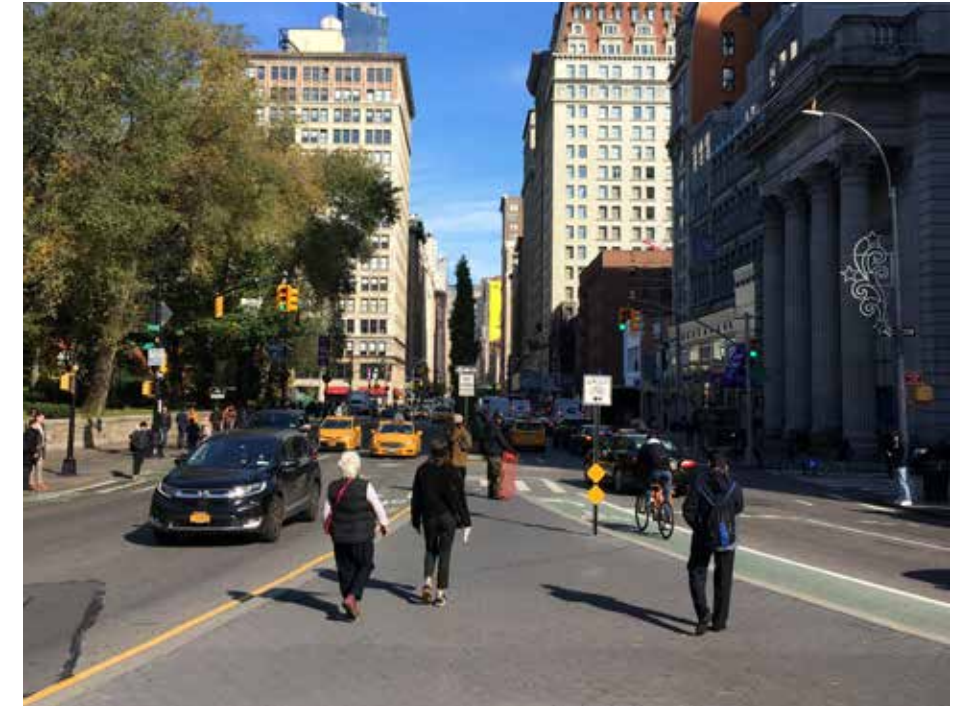


“BARRICADES ON LAWN ARE TERRIBLE. NOT WELCOMING.” POP UP 2

UNION SQUARE TRIANGLE PARK



UNION SQUARE TRIANGLE PARK



UNION SQUARE TRIANGLE PARK



**“TRIANGLE NEEDS A DESTINATION
(PUBLIC PIANO OR SOMETHING TO DRAW
PEOPLE IN).” - CF TABLE 1**



**“REORIENT THE EXTERIOR AND ADD A
SEASONAL CAFE.” - GH**



**“BARRICADES ON LAWN ARE TERRIBLE.
NOT WELCOMING.” POP UP 2**

UNIVERSITY PLACE GATEWAY / SOUTH PLAZA



UNIVERSITY PLACE GATEWAY / SOUTH PLAZA



“UNIVERSITY PLACE SHOULD ACT LIKE AN URBAN COLLEGE CAMPUS WITH MINIMAL VEHICULAR TRAFFIC.” - POP UP 4



“THE CONGESTION ON 14TH STREET CREATED BY PEDDLERS, THE FLOW IN AND OUT OF STORES, AND SUBWAY ENTRANCE...WE NEED MORE SIDEWALK SPACE!” - POP UP 8



“CREATE IDENTITY-DRIVEN SEATING / PAVING / SAFETY MEASURES.” - CF TABLE 2

BREAK OUT ACTIVITIES

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